



STANDARD TERMS AND CONDITIONS
OF SALE 2023



RADIO

STANDARD TERMS
AND CONDITIONS
OF SALE 2023

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01

BRANDS AND CONTENT

Power and diversity of the offering



For over 35 years now the M6 Group has played an integral role in the lives of French men, women and children thanks to the strength and originality of its programmes.

By leveraging this same pertinence and know-how, M6 Publicité helps its customers successfully achieve their communication goals.

Offering a wide range of customised solutions, the M6 advertising sales house enables its customers to reach over 31 million French people every day via the Group's television, radio and digital media.



TV

M6, W9, 6TER, GULLI, PARIS PREMIÈRE, TÉVA, SÉRIECLUB, CANAL J, TIJI, M6 MUSIC, MCM, MCM TOP, RFM TV

The Group's 13 TV channels reach over 24 million people every day. This enables us to offer advertisers powerful commercial breaks broadcast in a high-quality environment in order to optimise the effectiveness of their campaigns.

Source: Médiamétrie / Médiamat - September 2021 to June 2022 - full viewing day - Individuals 4+



ONLINE

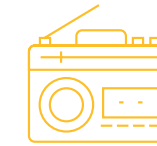
6PLAY, PURE PLAYERS, INFLUENCE

Our online offer comprises media brands from Group channels, pure-player websites and influence marketing. These assets have delivered exceptional performances:

- Record use of an online television service with over 26 million active users on 6play.
- Nearly 26 million unique visitors each month on our pure-player websites.

The M6 Group is adapting to new video consumption habits and deploying a strategy to increase its viewing figures for its flagship programmes on Snapchat. Thus, clips from these programmes are open to marketing to address an audience of young adults via smartphone, in a brand-safe environment.

Influence marketing is also an important development driver with the M6 Group through M6 Unlimited Influence and the Ctzar agency, a pioneer in the sector with its exclusive ctzar.io technology platform, an international network of over one million influencers.



RADIO

RTL, RTL2, FUN RADIO

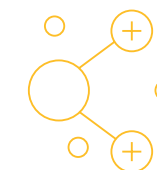
The advertising space on M6 Group's three radio stations, which boast 10 million daily listeners, enables advertisers to benefit from the reactivity, power and drive-to-store impact of radio media.

Source: Médiamétrie / Médiamat - September 2021 to June 2022 - Mo-Fri 5am-midnight - Individuals 13+

ONLINE AUDIO

The online audio versions of M6 Group radio stations generate 60 million contacts per month through live listening on the three stations, native and replay podcasts (**Les Grosses Têtes**, first podcast from France) and listening on the nine online radio stations.

Source: ACPM (live streaming) / Médiamétrie eStat Podcast (podcast listens) / Médiamétrie eStat streaming (January-June 2022)



EVENTS

WBA

An events agency of recognised expertise, WBA - Wild Buzz Agency - is a market-leading pioneer of pop-up spaces for brands and institutions. WBA creates and orchestrates dramatised physical experiences for brands in order to arouse emotions, exploit disruptive potential and connect directly with consumers.

M6 Publicité,

A LEADING RADIO OFFER



LE SON POP-ROCK



NEARLY
10 MILLION
LISTENERS PER DAY

28.7%
advertising
audience share

Source: Médiamétrie EAR National, September 2021-June 2022, Mo-Fri, 13+ audience covered and audience share based on 16 commercial stations, leading private group

RTL, RTL2, Fun radio

3 COMPLEMENTARY STATIONS



REVIVRE ENSEMBLE

Leading private radio station in France
5.8 million listeners per day

Being free and laughing together will be the hallmarks of the 2022/2023 season.

RTL wants to meet several goals: modernising and strengthening its offering, particularly in info segments, coming even closer to the French population and their daily concerns and, lastly, solidifying freedom as a key value.

The radio station also offers news programmes presented by new “news duos”, offering different points of view and complementary angles to help build your own opinion. Humour is the second pillar of this new schedule, including a new broad, **RTL Sans Filtre**, alongside **L’œil de Philippe Caverivière**, **Les Grosses Têtes** hosted by Laurent Ruquier and Laurent Gerra’s impersonations.



LE SON POP-ROCK

Leading adult music provider among 25-49 year olds and high earners
2.2 million listeners per day

For this new season, RTL2 is once again surrounding itself with pop-rock experts!

From **Double Espresso** presented by Grégory Ascher and Justine Salmon to **Foudre** with Waxx, from Carole Vega’s **Pop-Rock Collection** to **Le Drive RTL2** hosted by Eric Jean-Jean, not forgetting **Pop-Rock Station By Zegut**, the radio station for pop-rock music once again boasts a strong schedule hosted by music experts!

The station has also boosted its expertise in this area by welcoming a new talent: Marjorie Hache will present **Pop-Rock Station**, Monday to Thursday from 10 pm to midnight.



ENJOY THE MUSIC

2nd leading private morning show among 25-49 year olds
2 million listeners per day

A year jam-packed with laughter and cheerfulness at FUN RADIO, with the return of flagship programmes: France’s longest morning show with Bruno on FUN RADIO, **Le Studio** from 4 pm to 7 pm and a new time slot for **Cartman**, starting at 7 pm and promising even more fun!

Weekends are dedicated to electro latino music; a thousand songs are broadcast each month, representing a wide variety of musical genres.

Fun Radio also knows how to launch a hit event with the return of the **FUN RADIO Ibiza Experience** (FRIE) starting on 28 April 2023. And new features have been added to the FRIE since the last event: FUN RADIO was the first French radio station to offer an NFT collection for its 6th FRIE event.

* Médiamétrie EAR National, September 2021 - June 2022, Mo-Fri, Combined 13+ audience and targeted audience share ranking based on 16 national commercial radio stations.

A compelling online audio offer

LIVE
25 MILLION
streams per month

ACPM
LE TIERS DE CONFIANCE
LA VALEUR DES MÉDIAS

ON DEMAND
33 MILLION
downloads per month


60M
CONTACTS
PER MONTH
IN ONLINE
AUDIO



WEB RADIOS
2 MILLION
streams per month

Flagship programmes

AND EXCLUSIVE ONLINE CONTENT

REPLAY



ORIGINAL PODCASTS

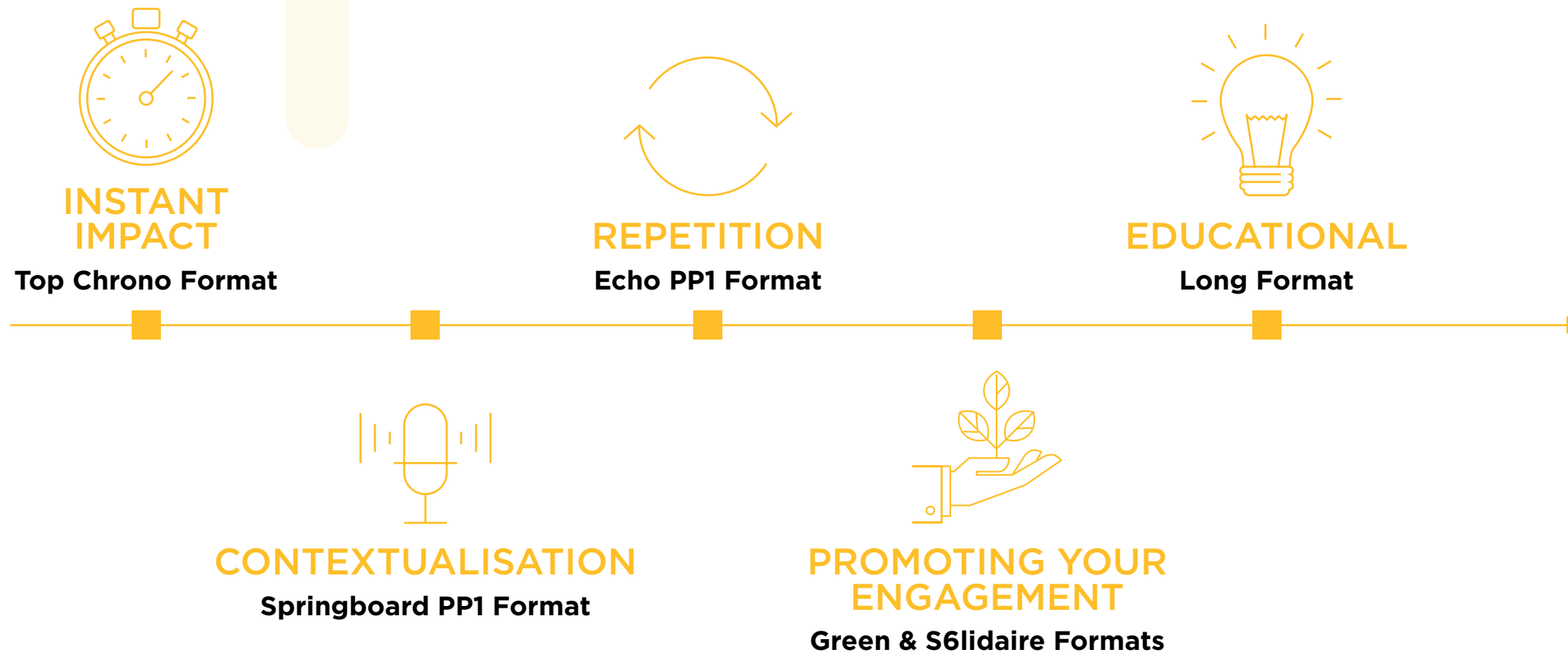


02

**ADVERTISING
OFFER**

Radio

OUR BRAND EXPOSURE SOLUTIONS



Radio

TOP CHRONO

A COMMERCIAL BREAK JUST FOR YOU DURING FRANCE'S LEADING PRIVATE MORNING SHOW

The Top Chrono commercial breaks are broadcast in prime time and reserved for a single advertiser. They are preceded by a “countdown” jingle announcing the return of the programme in less than 30 seconds.

EXPOSURE

Exclusive commercial break (1 advertiser, max. 30 sec.)
Perfect integration within the editorial context
Jingle countdown to capture and hold the listener's attention

POWER

Broadcast during France's leading private morning show with 3.4 million listeners per day.

**Available on RTL for commercial breaks labelled
0609/0639/0709/0739/0809.**



RTL MATIN

AD JINGLE
COUNTDOWN

YOUR AD

RTL MATIN

**GREEN
FORMAT
AVAILABLE**

BOOST YOUR AD BY PUTTING IT AT THE START OF THE COMMERCIAL BREAK

HOW IT WORKS

Advertisement in 1st position preceded by a contextualised jingle according to a calendar highlight:

- Back to school
- Black Friday
- Christmas
- Valentine's Day
- Easter
- Mother's Day
- Father's Day
- Summer

BENEFITS

- +6 pts of spontaneous recall vs. 1st position
- x4 spontaneous recall vs. middle of break

Available on RTL, RTL2, FUN RADIO



RADIO STREAM

CONTEXTUAL
AD JINGLE

YOUR AD

NEXT ADS

GREEN
FORMAT
AVAILABLE

Radio

ECHO PP1

LEVERAGE AD REPETITION TO OPTIMISE RECALL

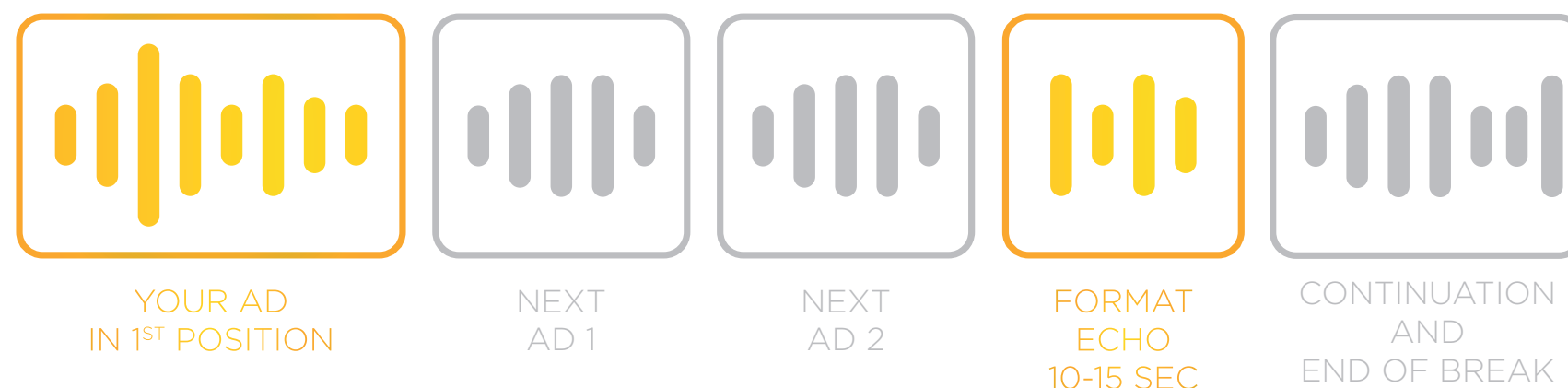
CONCEPT

- Thanks to first position broadcasting, M6 Publicité helps advertisers improve their advertisement's exposure.
- The advertisement is then repeated during the same commercial break using the Echo format to boost recall.
- +55% spontaneous recall vs. a standard 1st position.

THE ECHO MECHANISM

- A listener calls the station's telephone operator
- They ask a question about the advertisement they have just heard
- The operator replies and repeats the key information in the message

Available on RTL, RTL2, FUN RADIO



GREEN
FORMAT
AVAILABLE

Radio

LONG FORMAT

TAKE TIME TO EXPLAIN

The long format is an advertisement longer than 40 seconds. It can be broadcast in first position, via Springboard PP1, outside commercial breaks, as a single-advertiser spot, etc.

BENEFITS

- Ideally suited to corporate communications, CSR
- Allows explanation of an educational message without time constraints
- Offers the option of using customer testimonials to reinforce the credibility of your message

Subject to station confirmation.

Available on RTL, RTL2 and Fun Radio.

PLACEMENT AS A SINGLE-ADVERTISER SPOT (RTL ONLY)



AD JINGLE



YOUR AD



RADIO STREAM

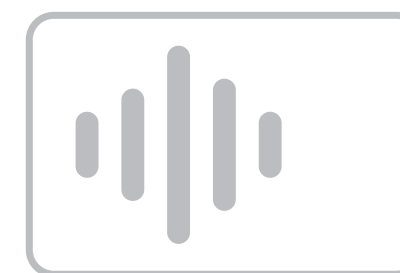
PLACEMENT OUTSIDE COMMERCIAL BREAKS



AD JINGLE



YOUR AD

AUDIO
SEPARATOR

OTHER ADS

Radio

A WIDE RANGE OF TARGETING OPTIONS

REACH YOUR CONSUMERS ACCORDING TO THEIR AGE, SOCIAL GROUP, LOCATION OR PURCHASING BEHAVIOUR



SOCIO- DEMOGRAPHIC

- Gender
- Age
- Socio-professional class
- Income
- Multiple criteria



GEOLOCATION

- Region
- Province
- Postcode



BEHAVIOUR

- Leisure activities
- Areas of interest
- Travel and holidays
- Property
- Investment



BUYERS

- Mass retail
- Cars
- New technologies
- Video games
- Cultural goods

Radio

EASY BRIEF

YOU PROVIDE THE BRIEF, WE DO THE PLANNING

To book your campaigns at guaranteed net cost per GRP, M6 Publicité provides you with a brief form.

It shall be published in the near future on the **M6 Publicité** website and then on **My6**.

We also work with market service providers for integration into media planning tools.

This form can be used to indicate:

- communication period
- net budget to be invested
- preferred station(s)
- target audience
- advertisement format
- preferred communication days
- desired time slot weighting, etc.

On this basis, M6 Publicité will prepare the media planning for the wave.



Online Audio

OUR SOLUTIONS FOR STANDING OUT



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INTERACTIVITY

Shake me

- Stimulate your audience by encouraging them to shake their phones



PROMOTING YOUR ENGAGEMENT

Green springboard and S6lidaire offer

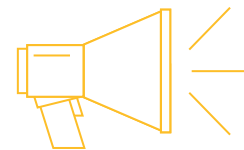
- Become an engaged brand with our responsible single-advertiser spots



WAIT MARKETING

6break audio

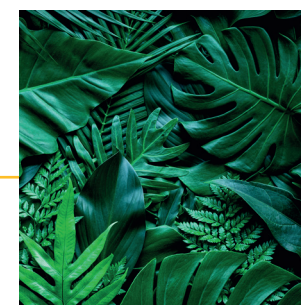
- Make the most of a break to grab people's attention



AMPLIFICATION

Audio + display

- Amplify your audio advertisements



CONTEXTUALISATION

Audio springboard and Station voice

- Contextualise your audio advertisement

Online audio brand content

M6 PUBLICITÉ SOLUTIONS

RTL

RTL2

FUN
RADIO

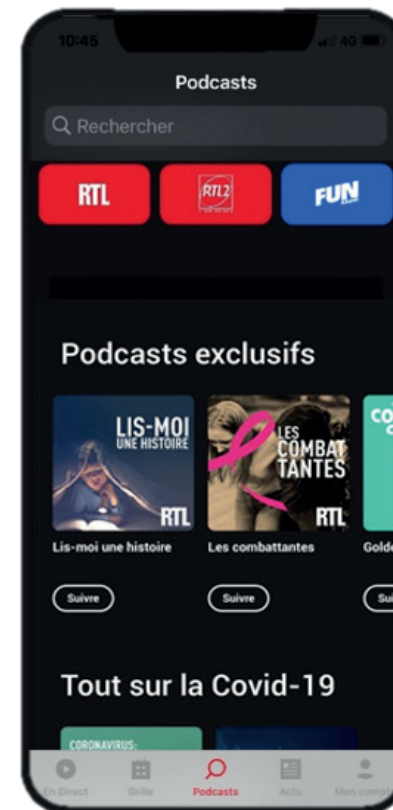
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PODCAST SPONSORSHIP



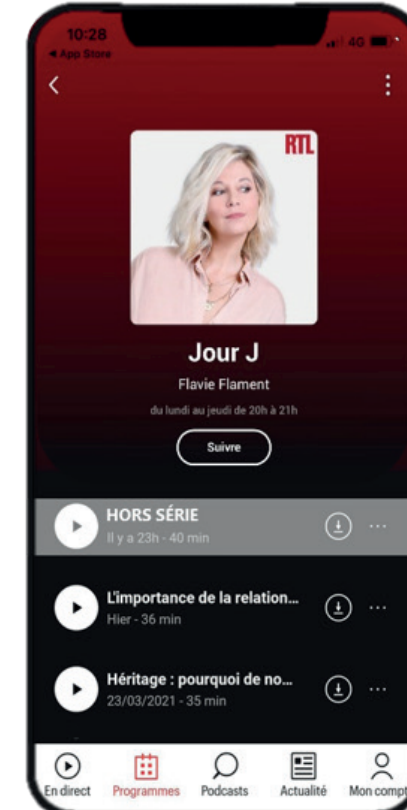
Benefit from sharing your values thanks to 100% brand presence across the podcast(s) of your choosing.

SPECIAL EPISODES



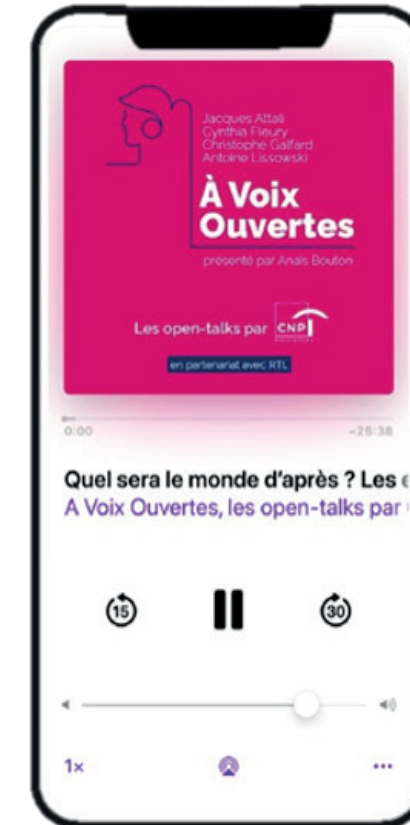
Capitalise on a programme's loyal audience and offer exclusive content around a special episode.

CO-PRODUCTION



Create a 100% editorialised podcast series on the topic you wish to highlight, in co-production with RTL.

BRANDED PODCASTS



Develop your own custom audio storytelling based on M6 Unlimited's editorial and technical know-how.

Online Audio

DATA AT THE HEART OF THE M6 ONLINE AUDIO OFFER WITH SMART AUDIO

Take advantage of a targeting offer that meets all your audio campaign objectives: maximise your impact on targets, reach an audience with strong affinities, geolocate your message.

- Targeting variables
 - ◆ socio-demographic
 - ◆ household structure
 - ◆ income level
 - ◆ geolocation
 - ◆ geotypes
 - ◆ interests
 - ◆ DCO (weather)
- Data quality: 1st party targeting via the M6 Group 360° DMP (supplemented by 3rd party on external media)
- Strong offers: all formats and media

Our RTL, RTL2 and Fun Radio websites and applications have received “Digital Ad Ratings” certification, the 1st broadcaster application to be certified by Nielsen.



RTL

RTL2

FUN
RADIOSTCS
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Online Audio

MEASURE THE EFFICACY OF YOUR AUDIO CAMPAIGNS



METHODOLOGY

- 300 interviews: 150 individuals exposed to audio campaigns/150 individuals unexposed
- The research is carried out via device IDs by retargeting and sending the survey to display in the applications
- Several measurement criteria: awareness, recall, consideration, intention to purchase, etc.

REVERSE PLANNING

- D-15: decision to carry out a post-test
- D-5: survey proposal
- D-2: survey approval
- Performance of survey
 - ◆ Start of campaign +7 days
 - ◆ End of campaign +7 days
- D+10: post-test results

ACCESSIBILITY

- Measurement solution activatable from **€10,000** of media purchases



RTL

RTL2

FUN
RADIO

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Cross audio

4 AFFINITY CONTEXTS TO TRACK YOUR AUDIENCES ACROSS ALL AUDIO TOUCHPOINTS



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NEWS PACK



34 MILLION CONTACTS

RADIO

- Info segments
- 6 ads per day
- 20" base

ONLINE AUDIO

- RTL Info Live Player
- RTL News podcast pack

1-WEEK CAMPAIGN*

BUDGET: €60,000



GROSSES TÊTES EXTENDED PACK



41 MILLION CONTACTS

RADIO

- Programme sponsorship at start and finish (3.30 pm-6 pm)
- 2 ads per day
- 8" base

ONLINE AUDIO

- *Grosses Têtes* podcast
- 100% *Grosses Têtes* webradio

1-MONTH CAMPAIGN*

BUDGET: €60,000



ENTERTAINMENT PACK



11 MILLION CONTACTS

RADIO

- 9 ads per day
- 20" base

ONLINE AUDIO

- FUN RADIO Live Player
- FUN RADIO Webradio
- FUN RADIO Podcasts

1-WEEK CAMPAIGN*

BUDGET: €35,000



POP-ROCK PACK



16 MILLION CONTACTS

RADIO

- 9 ads per day
- 20" base

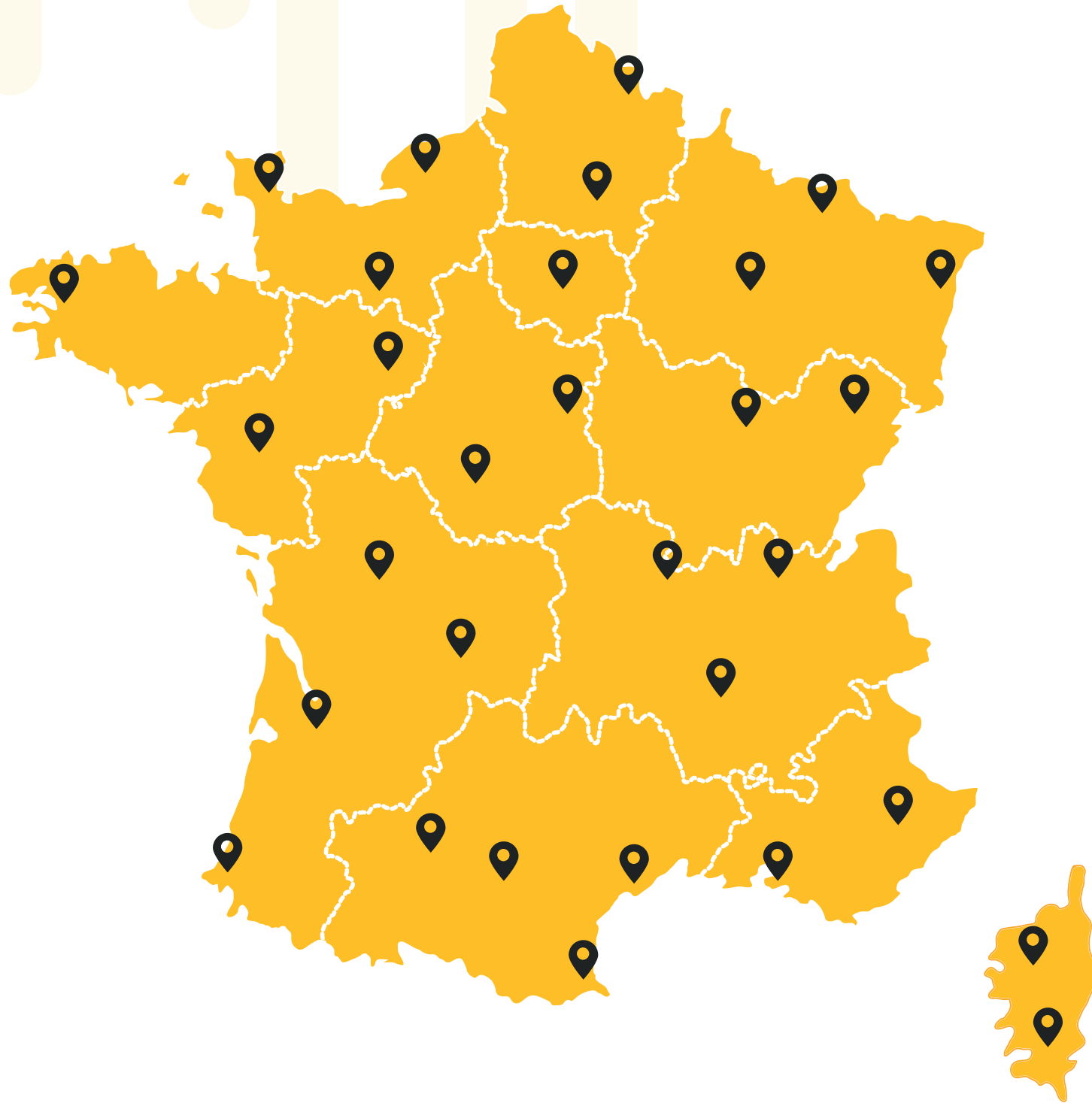
ONLINE AUDIO

- RTL2 Live Player
- RTL2 Webradio
- RTL2 Podcasts

1-WEEK CAMPAIGN*

BUDGET: €50,000

M6 Publicité local offer



M6 PUBLICITÉ LOCAL:

Dedicated in-region sales teams to respond to all your issues from local to national targeting.

DIGITAL AUDIO AND RADIO



SEGMENTED TV

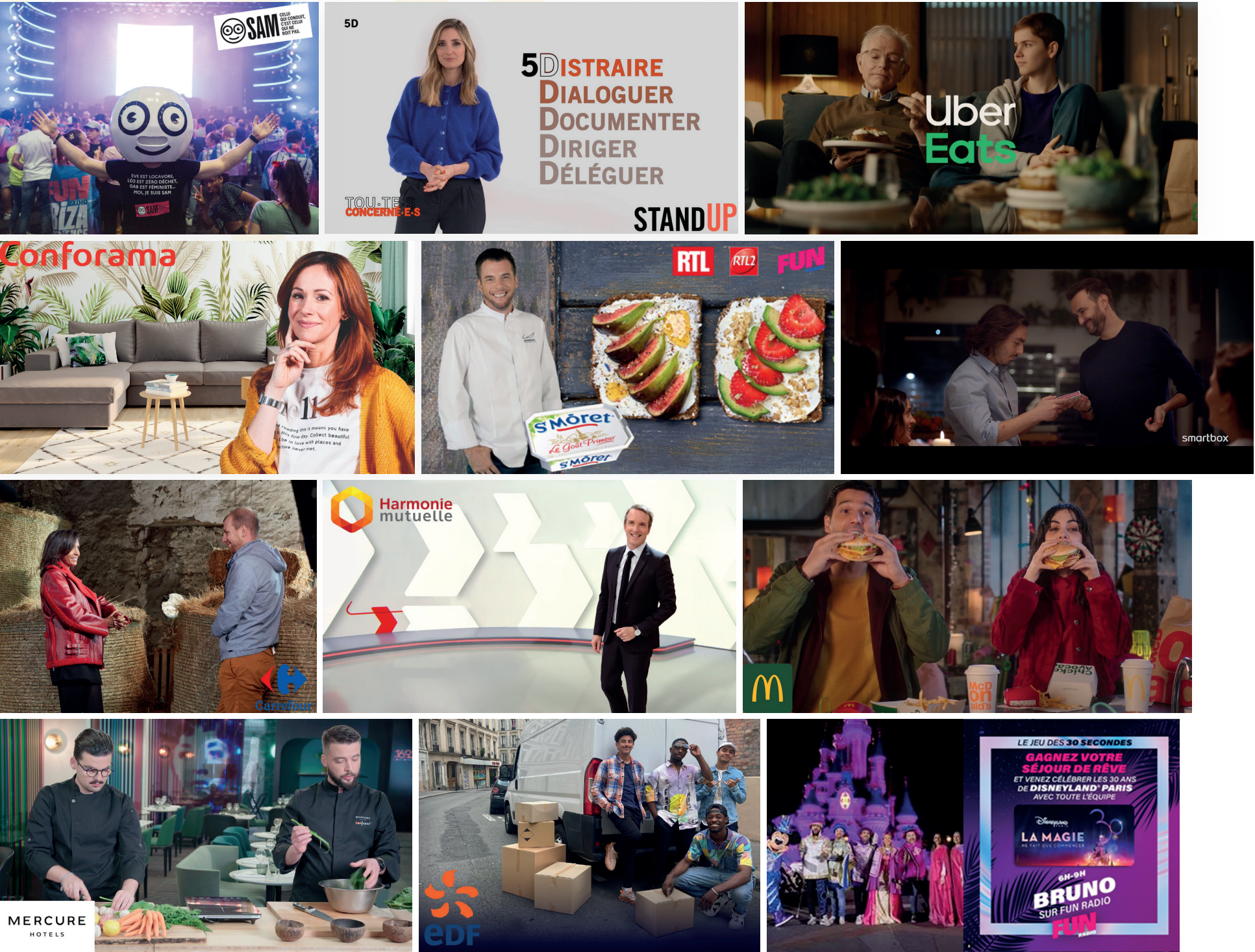


LOCATION-BASED DIGITAL MEDIA



For more information, please contact
Yvan Coffignal
yvan.coffignal@m6.fr
+33 (0)6 70 79 21 01

Special operations



M6 UNLIMITED: THE CREATIVE AGENCY IN CHARGE OF YOUR BRAND EXPOSURE

As a partner to agencies and advertisers, M6 Unlimited creates original, powerful and engaging solutions for all media. An offer spanning the entire spectrum: TV, radio, online, social media, influencing and grassroots experience.

With an extensive catalogue of top show licences and influential talent, M6 Unlimited is constantly pushing the boundaries of its own offering to provide audiences with features that are as engaging as they are entertaining! Advertising and corporate films, event-driven media formats, short programmes, podcasts, social content, business conventions, etc. M6 Unlimited is the preferred partner for brands seeking to increase their visibility.

M6 Unlimited: a little, a lot, with passion...towards infinity!



Advisory services



STCS
RADIO
2023 **24**

AUDIO EXPERTISE SERVING BRANDS FOR OVER 20 YEARS

MARKETING

- Deciphering of the main predictive efficacy levers
- Audio analysis of advertisements and sector audio benchmark
- Efficacy standards and good audio practices



SCIENTIFIC

- “SoundBox” algorithm
- Measurement of aural awareness (auditory attention)
- Analysis of advertisements via a proprietary algorithm and audio recommendations



1st campaign



STCS
RADIO
2023 **25**

STEP BY M6

THE TAILORED SOLUTION FOR YOUR FIRST CAMPAIGN

Turnkey programme



For more information, please
contact

Noémi Carpentier

noemi.carpentier@m6.fr

+33 (0)6 30 63 20 51



POWER

BOOST YOUR BRAND PERFORMANCE!

- Unique multimedia ecosystem: TV, radio, online and influence
- 9 out of 10 people in France reached every month
- Leading brands: M6 (No. 2 national channel), RTL (No. 1 private radio station in France), 6play (26 million active users)

PROXIMITY

TO SUPPORT YOU BEFORE, DURING AND AFTER YOUR CAMPAIGN

- Dedicated contact person for tailored support
- Experts for each stage: marketing, legal, creation, planning
- Monitored performance commitment and optimised media planning for your campaign on My6

EXPERTISE

TO MAXIMISE YOUR ADVERTISING EFFICACY

- Media analysis of advertisers in your sector
- Complete range of marketing solutions (shopper marketing, B2B, social selling, etc.)
- Specific expertise: drive-to-web and drive-to-store
- Customised turnkey advertising design with our studio, M6 Unlimited



03

CSR
OFFERS

M6 Group CSR action plan

For a number of years now, the M6 Group has been committed to several initiatives promoted through its channels, the M6 foundation and Mission Handicap. Since 2021, the Engagement Department has driven the M6 Group CSR policy (corporate social responsibility) in coordination with the other departments.

By consulting our institutional, production, distribution and commercial partners, along with the general public and our employees, we have identified the key CSR issues that constitute the basis of our CSR action plan.

Made up of six roadmaps, this action plan not only shows us the way forward, it also draws on the qualities of the M6 Group in order to spread current best practices across the entire Group.



Our CSR offers



STCS
RADIO
2023 **28**

CSR, A MAJOR FOCUS

More responsible consumption has become a real necessity in our society. Nowadays, over half of the French population take steps to limit their environmental impact (55%) (Sociovision “*Les Français dans la société de l’après-covid*” October 2021). This leads to new consumption habits that M6 Publicité wishes to promote through its CSR offers:

PRIORITISING ENVIRONMENTAL CRITERIA WITH THE 6GREEN OFFER

M6 Publicité wishes to support and promote brands promoting **eco-friendly products** or services through its “**6green**” range. The range offers multiple commercial breaks and advertising formats, all available on radio, TV, AVOD and online audio. For radio, the range comprises Top Chrono Green, Springboard PP1 Green, Springboard PP1 Echo Green and the online audio Green Springboard.

This offer was developed **in collaboration** with **ADEME** (the French Agency for Ecological Transition). The eligibility criteria for this offer are based on ADEME’s **specifications*** on responsible consumption in advertising (“Publicité, offre consommation responsable”) and the advertisement must comply with ADEME’s criteria**.



ASSIMILATE NEW PRACTICES

WITH THE “COMPORTEMENTS RESPONSABLES” OFFER

Inspired by its survey entitled “Le Temps des Marques Responsables”, M6 Publicité is launching the “Comportements Responsables” offer. Its aim is to showcase, via jingles or dedicated frames, advertisements promoting more responsible habits within the commercial breaks available on radio, TV and AVOD.

With the help of ADEME, M6 Publicité has chosen eight habits to focus on in advertisements to make the most of this new format: bulk buying, buying second-hand, buying refurbished products, renting instead of buying, tackling food waste, re-use, recycling and “energy sobriety”.



THE INCLUSIVE ADVERTISING ALTERNATIVE S6LIDAIRE

At a time when 90% of the French population cannot recognise a responsible brand (*Le Temps des Marques Responsables* – M6 Publicité), M6 Publicité is teaming up with Goodeed and launching an unprecedented inclusive cross-media solution. Upon broadcast, an advertisement will be enriched with an “inclusive” creative element embodying the advertiser’s commitment among the general public (e.g. radio: contextualised jingle + Echo format). Available on radio, TV, AVOD and online audio.



* These specifications enable M6 Publicité to determine whether the advertisement and all the products it showcases are eligible for 6green offers.

** Advertisers must incorporate in the advertisement the environmental information selected by ADEME (labels, tags, indices, etc.) about the product or service being promoted in a distinct and visible manner.

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Our CSR tools

THE MEDIA CAMPAIGN CARBON FOOTPRINT CALCULATOR

Alongside the SNPTV, SRI and BDR, M6 Publicité is helping to establish a standard methodology to be used by all members of these federations to measure the carbon footprint of TV, radio and online advertising campaigns.

The M6 Publicité calculator is based on the guidelines issued by these three organisations. It is already available for TV and online and will become available for radio in Q1 2023.

M6 UNLIMITED GUIDE TO ECO-FRIENDLY PRODUCTION BEST PRACTICES

In keeping with M6 Publicité's CSR commitments, M6 Unlimited helps its partners and advertisers organise more responsible shoots. To raise awareness and encourage our in-house producers, service providers and customers to adopt eco-friendly production practices, M6 Unlimited has implemented a guide to production best practices. A guide filled with useful tips and common sense.

Here are a few examples:

- During preparation, consider and optimise the CSR impact on production from the beginning of the writing process.
- During production, set an eco-friendly management system, prefer carpooling, optimise waste management and recycle sets. Raise awareness about this approach among each profession.
- During post-production, prefer low-resolution work and archiving whenever possible.



04

**PRICE
TERMS AND
CONDITIONS**

Prices

All M6 Publicité Radio gross prices and their terms and conditions described below may be consulted on the **M6 Publicité** website.

Our prices are exclusive of VAT and any new taxes will be payable by our customers. Our prices are subject to change at any time during the year.

1. GROSS PRICE

The gross price corresponds to the unit cost of an advertisement broadcast within a commercial break on one of the media marketed by M6 Publicité Radio in 2023.

This price varies depending on the medium and the half-hour start time of the commercial break in which the advertisement is positioned.

It is expressed on the basis of a 30-second format and is weighted according to the format index (see chapter on “Format Indices”).

The price (and audience) taken into account when broadcasting an advertisement is the price (and audience) in effect at the time of broadcasting and corresponding to the half-hour start time of the commercial break. In the event of a dispute, the time stamp of the station concerned will be considered definitive.

Airtime fees are invoiced on the basis of the number of advertisements broadcast on all M6 Publicité Radio media, at a rate of €32 net excluding VAT per advertisement. Airtime fees are not eligible for any commercial discounts.

The sales conditions applicable to the gross prices are those set out in the M6 Publicité 2023 Radio STCS.

2. FIRST MUSIC

First Music is a single price that allows you to buy national FUN RADIO and national RTL2 at the same time. This price must be validated with the M6 Publicité Sales Department at the time of booking and is subject to schedule availability.

It corresponds to an average discount of 10% on the combined unit amount for the two stations. This discount may be revised each time a national audience survey is published by Médiamétrie.

The price (and audience) taken into account when broadcasting an advertisement is the price (and audience) corresponding to the half-hour start time of the commercial break. In the event of a dispute, the time stamp of each station concerned will be considered definitive. The First Music price is not subject to any positioning conditions other than the surcharges applicable in the case of multiple advertisements.

How to book: First Music schedules must be optioned at least 6 weeks before the first broadcast day of the campaign. All schedules optioned within these 6 weeks will be budgeted on the basis of the unit prices of each station and invoiced according to each station’s terms and conditions of sale.

First Music is not available for purchase at guaranteed net cost per GRP.

Airtime fees will be charged at a rate of €32 net excluding VAT per advertisement broadcast and per station. They are not eligible for any commercial discounts.

The sales conditions applicable to the First Music prices are those set out in the M6 Publicité 2023 Radio STCS.

3. SINGLE-ADVERTISER SPOT

A single-advertiser spot is a position reserved for a single advertiser within RTL’s schedule.

The prices of single-advertiser spots are provided subject to changes in the schedules. Until the day of broadcast, M6 Publicité reserves the right to close half an hour to advertising.

Single-advertiser spots must be specifically requested from the sales departments.

Single-advertiser spots are not available for purchase at guaranteed net cost per GRP.

Airtime fees are invoiced on the basis of the number of advertisements broadcast on RTL, at a rate of €32 net excluding VAT per advertisement. They are not eligible for any commercial discounts.

The sales conditions applicable to single-advertiser spot prices are those set out in the M6 Publicité 2023 Radio STCS.



Adjustments

The adjustments below apply to all prices published by M6 Publicité.

1. FORMAT INDICES

DURATION (seconds)	FORMAT INDEX
5	50
10	60
15	80
20	92
25	95
30	100
35	125
40	150
45	170
50	190
55	210
60	240

The format of the advertisements delivered must adhere strictly to the duration reserved. For any other format, please contact us.

2 SEASONAL INDICES

PERIOD	RATE	FORMAT INDEX
01/01 - 05/03	WHITE	100
06/03 - 16/04	RED	130
17/04 - 07/05	ORANGE	115
08/05 - 16/07	VIOLET	140
17/07 - 20/08	WHITE	100
21/08 - 24/12	BLUE	148
25/12 - 31/12	WHITE	100

For each period, the valid prices are those indicated in the document “M6 Publicité Radio Prices 2023” available on the **M6 Publicité** website.

M6 Publicité reserves the right to amend the seasonal indices during the year. In this case, the period and the new index will be communicated no later than 10 calendar days before the amendment comes into force.



Adjustments

3. POSITIONING CONDITIONS

Positioning surcharges apply to the prevailing gross price of the station selected at the time of booking.

3.1. 48H PASS

At a time when we are gradually decreasing advertising time on our channels, M6 Publicité is bringing out the 48h Pass to ensure that advertisers can access the schedule, particularly during busy periods.

With the 48h Pass, advertisers are granted access to the schedule no later than 48 hours (i.e. 2 business days) after the booking request with a guaranteed service rate of 100% of the requested volume. It takes precedence over all other purchase methods.

It also enables scheduling to be locked, even well in advance of the broadcast.

With the 48h Pass, a surcharge of €90 net per advertisement is applied to the wave.

48h Pass requests are processed in order of receipt by the Scheduling Department.

Subject to schedule availability.

3.2. COMMERCIAL BREAK SERVICE

Service available on RTL only. It allows the choice of a specific commercial break from among those included in the same unit of sale at time of booking.

Advertisers can thus choose the exact commercial break in which their advertisement will be broadcast, as close as possible to the desired programme.

10% surcharge on the prevailing gross price.



Yves Calvi and Amandine Bégot, RTL Matin © T. Padilla/Agence 1827/RTL

Adjustments

This page has been updated on Wednesday, December 14, 2022 following the publication of an amendment.

3.3 PREFERRED POSITIONING

Placing an advertisement at the beginning or the end of a commercial break gives the advertiser greater visibility.

Preferred positioning is priced for first position in the commercial break (T1), 2nd position (T2), 3rd position (T3), 3rd to last position (F3), 2nd to last position (F2) and end of commercial break (F1):

■ All time slots: **+20%**

3.4 CUSTOMISED POSITIONING

Choice of position in the commercial break, including preferred positioning

All time slots: **+25%**

3.5. SPRINGBOARD PPI

1st position with thematic jingle.

■ All time slots: **+30%**

3.6. ECHO PPI

Thanks to first position broadcasting, M6 Publicité helps advertisers improve their advertisement's exposure. The advertisement is then repeated during the same commercial break using the Echo format to boost recall.

■ All time slots: **+30%**

The creation of the Echo format is provided by M6 Publicité.

3.7. PLACEMENT OUTSIDE COMMERCIAL BREAKS

Service available on request.

3.8. TOP CHRONO

The Top Chrono commercial break is broadcast in

prime time and reserved for a single advertiser. It is preceded by a "countdown" jingle announcing the return of the programme in less than 30 seconds.

30% surcharge on the prevailing gross price.

3.9. TWO ADVERTISEMENTS FOR THE SAME PRODUCT IN THE SAME COMMERCIAL BREAK

20% surcharge on the advertisement with the shortest format in the same commercial break.

3.10. MULTIPLE ADVERTISEMENTS

Reference to 2 or more advertisers in the same advertisement. **25%** surcharge on the prevailing gross price.

The surcharge does not apply in the following cases:

- Retail sector campaigns that refer exclusively to one or more brands of products promoted in their stores (without sales pitch or product presentation).
- Competition or game campaigns referring to the brand(s) of the prizes on offer (without sales pitch or product presentation).



Philippe Caverivière © L. Guericolas/Agence 1827/RTL

Purchase at guaranteed net cost per GRP

Purchase at guaranteed net cost per GRP is available on the stations marketed by M6 Publicité.

In such cases, a non-indexed guaranteed net cost per GRP for a 30-second spot is agreed jointly between the advertiser or its agent and M6 Publicité:

- as part of the special terms and conditions of sale,
- prior to the first scheduling request.

The format-indexed net GRP cost will take into account the advertiser's media planning choices, via the application of indices related to:

- formats
- seasonality (see indices published on page 32).

Purchase at guaranteed net cost per GRP is not available in the case of First commercial breaks or single-advertiser spots or in the case of OPS or placement outside commercial breaks.

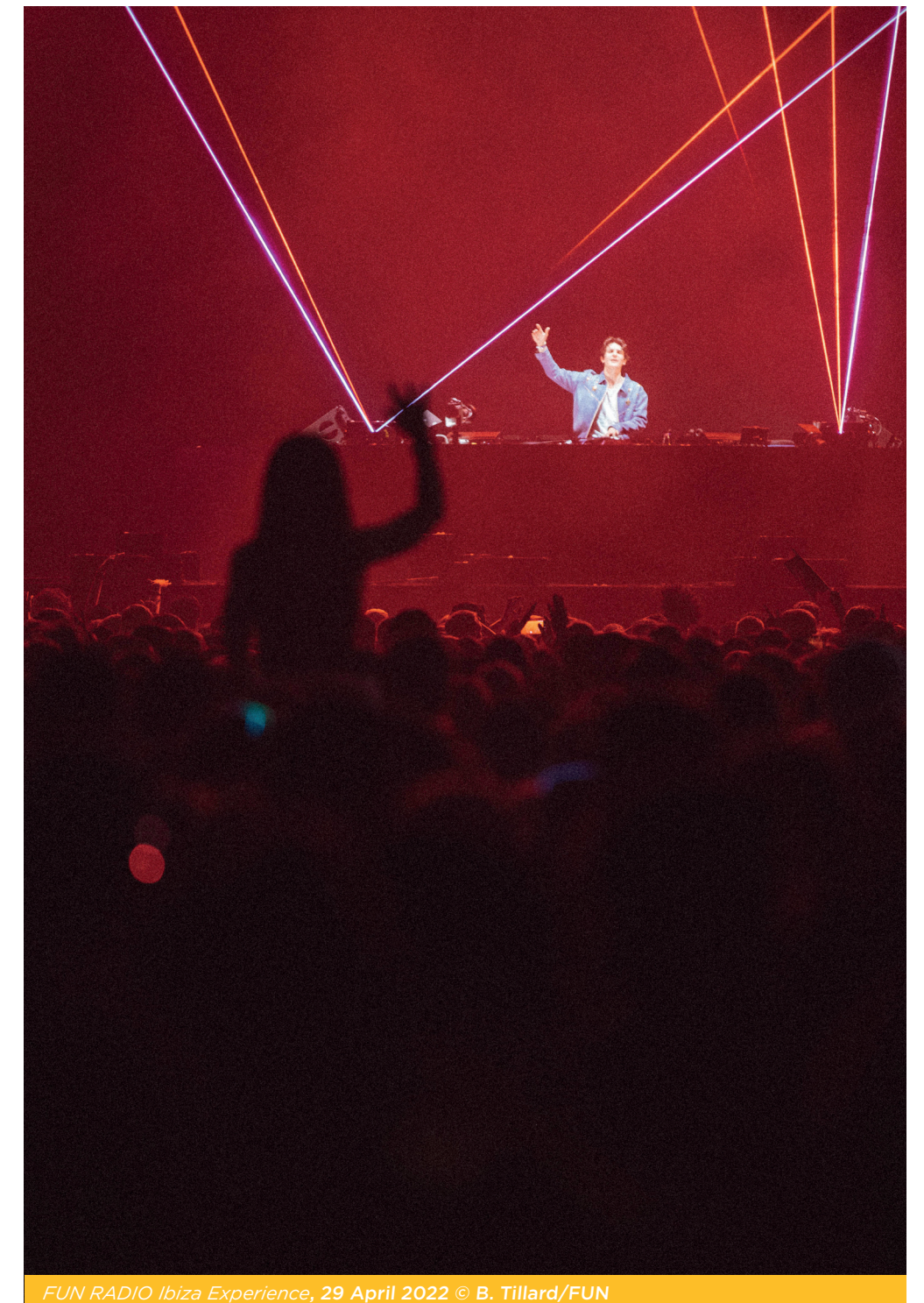
For purchases at guaranteed net cost per GRP, M6 Publicité reserves the right to modify the schedule up to 2 days prior to broadcast of the advertisement, in which case it shall inform the advertiser or its agent by sending a new purchase order.

In the case of counter-offers and scheduling changes made to campaigns purchased at guaranteed net cost per GRP, M6 Publicité reserves the right to schedule a maximum of **30%** of the GRPs requested in the brief on a station other than the station specified in the brief.

Certain commercial breaks, units of sale, days or periods may be excluded from the scope of purchase at guaranteed net cost per GRP. These arrangements may in particular be made within the framework of the special terms and conditions of sale agreed between the advertiser or its agent and M6 Publicité.

For purchases made at guaranteed net cost per GRP, M6 Publicité provides purchasers with a brief form. This brief details the media planning strategy adopted for the wave. M6 Publicité takes charge of scheduling the advertisements on the basis of the brief.

The brief can be sent in a standard, secure manner by the advertiser or its agent. It defines the net budget, target audience, communication period, format, distribution by time slot and other details.



FUN RADIO Ibiza Experience, 29 April 2022 © B. Tillard/FUN

Prices

LIVE AND WEB RADIO: SPOT BY SPOT PRICING

SPOT BY SPOT	OFFER	FORMAT	CONTENT	NET PRICE
PACKS (pre-roll)	Puissance	0-30"	RTL + RTL2 + Fun Radio	€12.5
	Station		RTL or RTL2 or Fun Radio	
	Thématique (theme)		<div><div></div> News & business</div> <div><div></div> Entertainment</div> <div><div></div> Music</div>	€13.5

SURFING THE STREAM



Prices

PODCAST: SPOT BY SPOT PRICING

SPOT BY SPOT	OFFER	FORMAT	NET PRICE
PACKS (pre-roll)	Puissance	0-30"	€13
	Culture, entertainment		
	Advice, well-being		€14
	News & business		
CUSTOM	À la carte		€15
DATA TARGETING	1 segment		+€1 over CPM



Prices

PODCASTS AND STREAMING: PROGRAMMATIC PRICING

PODCASTS & STREAMING:
PROGRAMMATIC PRICING

PROGRAMMATIC	FORMAT	FLOOR CPM PODCAST	FLOOR CPM STREAMING
Puissance Station targeting	0-30"	€10	€10
Theme pack targeting		€11	€11



05

**COMMERCIAL
DISCOUNTS**

Commercial discounts

All the conditions described below apply to operations purchased on stations marketed by M6 Publicité in 2023 on the basis of gross prices, single-advertiser spot prices and First Music prices.
These conditions do not apply to operations purchased under online offers.

1. VOLUME DISCOUNT

The volume discount is determined by the net sales generated by an advertiser’s purchase of traditional advertising space, excluding products and commercial offers, on all stations marketed by M6 Publicité (RTL, RTL2 national, FUN RADIO national) between 1 January and 31 December 2023.

The volume discount applies to the adjusted gross sales generated by such advertiser’s purchase of traditional space, excluding products and commercial offers, on all stations marketed by M6 Publicité (RTL, RTL2 national, FUN RADIO national) between 1 January and 31 December 2023.

Any commitment shall be subject to a written agreement between M6 Publicité and the advertiser upon investment of the first euro.

These discounts are applied to the invoice each month and are based on the following scales:

AMOUNT	RATE
Less than €30,000	-20%
From €50,000	-21%
From €100,000	-22%
From €200,000	-23%
From €500,000	-24%
From €1,000,000	-25%
From €1,500,000	-26%
From €2,500,000	-28%
From €3,500,000	-30%
From €5,000,000	-32%
From €7,500,000	-36%
From €10,000,000	-40%

Reference base: Net sales.
Application base: Adjusted gross sales.

2. DISCOUNT APPLICATION CONDITIONS

COMMERCIAL OFFERS

Commercial offers do not qualify for the volume discount and their adjusted gross sales are not included in the volume discount base unless explicitly stated in the purchase terms of the offer. Commercial offers:

- are not cumulative with each other;
- are applicable provided they are specified when booking the space. Any change to offers or services will result in a complete overhaul of the operation, depending on availability on the day of the change.

Commercial discounts



STCS
RADIO
2023 **40**

3. CONDITIONS FOR COOPERATIVE AND GOVERNMENT CAMPAIGNS

Cooperative and governmental campaigns receive a 40% discount on the gross price. The following campaigns in particular fall within this scope:

- campaigns aimed at promoting the ecological transition, i.e. any information campaign disseminated by a government agency and/or organisation (excluding non-profit organisations linked to advertisers or advertiser groups) that seeks to promote responsible practices and the use of less polluting products;
- cooperative campaigns seeking to promote healthy diets and sporting activities, i.e. when the objective is to promote the products or services presented in a collegial manner in the food and/or sports sector without highlighting one or more brands of the products or services in question.

These campaigns are not eligible for any other sales conditions.

4. CASCADE FROM GROSS PRICE TO ADJUSTED NET PRICE

GROSS PRICE

- Format index

FORMAT GROSS PRICE

- Commercial break service surcharge
- Preferred positioning surcharge
- Customised positioning surcharge
- Springboard PP1 surcharge
- Echo PP1 surcharge
- Top Chrono surcharge
- Surcharge for multiple advertisements within the same commercial break
- Multiple advertisement surcharge

ADJUSTED GROSS PRICE

- Volume discount

NET PRICE

Amounts related to the 48h Pass will be invoiced separately.

5. LETTERS OF COMMITMENT

Any advertiser may benefit from the application of commercial discounts from the first euro invested. The discounts may be deducted from the invoice on the basis of a prior written commitment by the advertiser or its agent.

06

STANDARD TERMS AND CONDITIONS OF SALE

Standard terms and conditions of sale

1. ACCEPTANCE OF THE STANDARD TERMS AND CONDITIONS OF SALE

By placing an advertising order, advertisers or agents acting on their behalf:

- acknowledge that they have read, agree to and accept the application of the STCS set out below;
- undertake to comply with the laws, regulations and practices governing advertising and broadcast radio sales communications.

M6 Publicité declares that it adheres to the principles of the Code of Ethics and Professional Conduct through which the M6 Group declares that it complies with, and ensures compliance with, all French statutory and regulatory provisions applicable to it, in particular with regard to fraud, decency, anti-corruption and influence peddling (in particular French Act No. 2016-1691 of 9 December 2016 on transparency, anti-corruption and the modernisation of the economy, known as the “Sapin II” Act), in the performance of these STCS. The Code of Ethics and Professional Conduct contains a description of the whistleblowing system in place within the M6 Group, as well as the name and contact details of the ethics and professional conduct officer to whom complaints can be addressed.

Similarly, the advertiser and/or its agent undertake to adhere to the same principles and to comply with the regulations applicable in this regard, it being specified that the advertiser and/or its agent may be required to provide any additional information upon request by M6 Publicité (certificates, questionnaires, etc.)



Le double expresso RTL 2 © T. Padilla/Agence 1827/RTL

2. CONTRACT CERTIFICATE

2.1. If the advertising order is placed with M6 Publicité by an agent, it is essential that the advertiser send M6 Publicité, prior to the start of the advertising campaign, a contract certificate stipulating the intermediary company’s credentials and specifying the agreed products and remit for the current year or set period.
A model contract certificate may be found on www.m6pub.fr. The contract certificate is valid for 2023 only. It must be sent by e-mail in PDF format to the following address: **adv@m6.fr**.
EDIPub members and/or advertisers and agents who have subscribed to the “mymandat” service developed by EDIPub may send M6 Publicité the said contract certificate via this “mymandat” platform.
Any other provision included in the contract certificate may under no circumstances be enforceable on M6 Publicité.

2.2. M6 Publicité will not accept advertising space orders placed by a sub-agent, otherwise than when the advertiser has given express written authorisation for its agent to be replaced.

2.3. In all cases, the advertiser shall be required to perform the undertakings contracted by its agent or sub-agent in line with the powers assigned to said agent or sub-agent.

2.4. Advertising orders placed by an advertiser shall be specific to this party. They may not be transferred, even in part, without M6 Publicité’s prior consent. In particular, when an advertiser appoints a new agent, the advertising space reserved by the previous agent may not be transferred to another advertiser.

2.5. If the advertiser replaces an agent or terminates its appointment, the advertiser shall be required to inform M6 Publicité thereof immediately by registered letter with acknowledgement of receipt and shall remain liable for the undertakings made by its agent prior to this notification.

2.6. Any contractual document relating to the purchase of advertising space may be signed electronically with the advertiser and/or its agent. In this regard, advertisers and their agents acknowledge and accept the legal force and admissibility of the electronic signature process and agree to sign contractual documents electronically via “DocuSign”*, M6 Publicité’s approved service provider.

*DocuSign is supervised by the French national agency for information system security (ANSSI) and is classified as a trusted service provider (PSCE). DocuSign is certified under regulation eIDAS 2014/910 and is listed as such in the trusted service provider list, which may be viewed on the ANSSI website. In partnership with DocuSign, CDC Arkhinéo ensures that signed documents are stored with probative value for each signing party. The contracts are automatically archived in this electronic safe, thereby guaranteeing the storage and integrity of the documents for a renewable period of 10 years.

3. EXCLUSIVITY RIGHTS OF THE ADVERTISING SALES HOUSE

M6 Publicité, the exclusive advertising sales house for each broadcaster, shall be solely authorised, pursuant to its remit, to canvass clients and sell the stations’ advertising space.

4. BOOKING PROCEDURES

M6 Publicité records booking requests and reserves the right to make counter-offers depending on schedule availability.

Booking requests shall be the subject of a purchase order sent by M6 Publicité to the advertiser and/or its agent no later than 6 business days before the start of the first broadcast. This is done via electronic data interchange (EDI) or, where applicable, by any other means.

The advertiser or its agent must sign the purchase order and return it to M6 Publicité no later than 2 business days (Mon-Sat) after it is sent.
In any event, M6 Publicité shall consider the purchase to be firm and final if it receives no response from the advertiser or its agent during this period.

For purchases at guaranteed net cost per GRP, M6 Publicité reserves the right to modify the schedule up to 2 days prior to broadcast of the advertisement, in which case it shall inform the advertiser or its agent by sending a new purchase order.

In the case of counter-offers and scheduling changes made to campaigns purchased at guaranteed net cost per GRP, M6 Publicité reserves the right to schedule a maximum of 30% of the GRPs requested in the brief on a station other than the station specified in the brief.

5. ORDER EXECUTION

If the necessary administrative authorisations are withdrawn from the stations, the order will be cancelled by operation of law, although broadcasts and positioning already implemented will be invoiced.

M6 Publicité shall reserve the right to reject or cancel any advertising order:

if it considers that such order fails to comply with the legislation, regulations and practices governing advertisements and broadcast radio sales communications or conflicts with the interests of the M6 Group or one of its companies;

- if the circumstances that led to the acceptance of the advertising text were to change;
- if the ARCOM (French Regulatory Authority for Audiovisual and Digital Communication) subsequently resolves that an advertisement fails to comply with the applicable requirements and prohibits any further broadcasting of it and/or requests that the channel take it off the air.

In such cases, M6 Publicité shall not be liable to pay any compensation or damages to the advertiser, its agents or any third parties involved.

M6 Publicité shall be entitled to request any documentation from the advertiser or agent required to assess whether the advertisement complies with the legislation, regulations and practices governing advertising and broadcast radio sales communications. The advertiser or its agent shall undertake to promptly submit these documents.

The dates and times of broadcasting and positioning of the advertisement are provided as an indication only.

The stations may be required to modify them according to scheduling requirements or as a result of circumstances beyond their control.

If possible and at the earliest opportunity, a new campaign plan proposal will be submitted to the advertiser or its agent under the conditions set out above.

Neither the station nor the advertising sales house may be held liable for non-compliance with date, time or positioning requirements.

Any non-compliance regarding the broadcast or positioning of one or more advertisements shall not give rise to any right to compensation, shall not exempt the advertisements broadcast or positioned from payment and shall not interrupt the agreements in progress.

The stations and the advertising sales house accept no liability for the consequences of any errors or omissions in the broadcasts or positioning, whatever their nature or origin.

6. COMMERCIAL BREAK SERVICE

The commercial break service is available on the national station RTL. A specific commercial break is chosen from among those included in the same unit of sale at time of booking. The price applied to the selected commercial break is the gross price for the half-hour slot in which the commercial break is situated. The price taken into account when broadcasting an advertisement is the price in effect at the time of broadcasting. The commercial break service is available to all advertisers, except for special operations, sponsorship, barter payment and exchanges. All the sales conditions (discounts and premiums) set out in these STCS apply to operations purchased on the basis

of the commercial break service. The adjusted gross sales generated on RTL as part of this service are included in the M6 Publicité Radio 2023 volume discount base.

The commercial break booking will take priority over a unit of sale booking, subject to schedule availability:

- Any traditional campaigns booked under the commercial break service will be optioned to the commercial break by M6 Publicité on the basis of schedule availability.
- Any traditional campaigns booked in units of sale may be optioned by M6 Publicité within commercial breaks available for the desired units of sale. In this case, M6 Publicité shall reserve the right to modify the commercial break assigned while respecting the units of sale requested, up to 2 business days before the start of the campaign.

For the eligible dates and cancellation periods applicable to the commercial break service, please refer to the chapter on “Eligible dates and cancellation periods”.

7. SPECIAL SERVICES - SPECIAL OPERATIONS (OPS)

Specific positioning, live readings, repetition during the same quarter-hour slot, multiple advertisements, multi-advertiser advertisements and requests for sector, market or product exclusivity, as well as positioning that may be available in the week preceding the date of submission of technical materials (opportunities) are subject to special conditions specified in the prices for each medium or each commercial offer or communicated at the time of each request. Regardless of the medium, specific positioning will only be applied and invoiced if the airtime allows it.

Special operations (OPS) are subject to specific quotations available on request.

8. CANCELLATION CRITERIA

NON-FORCE MAJEURE

8.1. Any modification or cancellation of an order, even partial, must be notified by post or e-mail within these deadlines. Any request for changes to a plan may result in a complete overhaul of said plan. Requests for changes will only take effect once the advertising sales house has acknowledged receipt.

All modifications are subject to a new campaign plan proposal or order confirmation under the conditions laid down in these STCS.

For any modification or cancellation received within 5 business days (Mon-Fri) of the planned start date, a penalty equal to 50% of the net amount of the cancelled advertisement(s) will be payable by the advertiser or its agent. For any modification or cancellation received within 3 business days of the planned start date, a penalty equal to 100% of the cancelled advertisement(s) will be payable by the advertiser or its agent.

8.2. For special operations, sponsorship, partnership and online offer purchases, any modification or cancellation must be made by post, fax or e-mail no later than 35 business days before the start date of the campaign.

For any modification or cancellation made between 35 and 15 business days before the start date of the campaign, a penalty equal to 50% of the net amount of the order confirmation will be payable by the advertiser or its agent.

For any modification or cancellation made less than 15 business days before the start date of the campaign, a penalty equal to 100% of the net amount of the order confirmation will be payable by the advertiser or its agent.

As part of the implementation of the Radioscan project, M6 Publicité reserves the right, in the Angers urban area, to modify an operation for testing and research purposes.

FORCE MAJEURE

8.3. If the cancellation is due to force majeure*, the advertiser or its agent must notify M6 Publicité of the event in writing within 5 days of its occurrence, indicating the nature of the event and giving an estimate of its duration. If the force majeure event is recognised as such, the relevant advertising campaign shall be suspended within the 2 days following receipt of the notice by M6 Publicité until the cessation of the event.

As soon as the event has ended, the total amount for the cancelled campaign must be reinvested by the advertiser within a time period to be defined by agreement with M6 Publicité.

* Force majeure means any event that is unforeseeable, unavoidable and beyond the advertiser's control and, in general, any event that meets the criteria defined by the French Civil Code and by French case law and courts.



Bruno on FUN RADIO © Mister FIFOU/FUN RADIO

9. AUDIENCE RATINGS

The reference audience files are those used to construct the price schedules for a given period. An audience survey cannot be used before the date on which the associated prices come into force.

Compensation calculated on the basis of audience ratings published after the advertisement has been broadcast may not be sought for advertising campaigns scheduled for broadcast.

The schedule and reference surveys, subject to change during the year, are as follows:



Les Grosses Têtes in Liège © F. Guerdin/RTL Belgique

PERIOD	REFERENCE SURVEY	PUBLICATION OF AUDIENCE RATINGS	PUBLICATION OF PRICE LISTS	PRICING APPLIED
1 Jan - 29 Jan 2023	Sept - Oct 2022	Thursday 17 November 2022	Friday 25 November 2022	Sunday 1 January 2022
30 Jan - 7 May 2023	Nov - Dec 2022	Thursday 12 January 2023	Friday 20 January 2023	Monday 30 January 2023
8 May - 20 August 2023	January-March 2023	Thursday 20 April 2023	Friday 28 April 2023	Monday 8 May 2023
21 August - 31 Dec 2023	April-June 2023	Thursday 20 July 2023	Friday 28 July 2023	Monday 21 August 2023

10. INVOICING

10.1. As regards invoicing, M6 Publicité shall comply with the instructions provided by the advertiser or set out on the contract certificate in connection with services provided by an authorised third party company. In all circumstances, the invoice shall be sent to the advertiser pursuant to French Act No. 93-122 of 29 January 1993. The invoice will also state the date when the advertisements were broadcast.

10.2. Prices are stated excluding tax: the advertiser shall bear the taxes and levies applicable to the advertising order at the time of broadcasting.

10.3. The invoicing of the advertisements as well as the associated airtime fees are established on a weekly basis.

11. PAYMENT

11.1. The invoices issued by M6 Publicité shall be paid solely in cash (except in the case of exchanges). In all cases the advertiser shall be liable for the payment of orders and any late payment charges. Payments made to the agent shall not release the advertiser from any liability to M6 Publicité.

For the purposes of receiving payments, M6 Publicité shall indicate its bank details on its invoices. In the event that the advertiser receives a request to modify M6 Publicité’s bank details, the advertiser must ensure that this is a genuine request from M6 Publicité by sending an e-mail to **validation.coordonnees.bancaires@m6.fr** for confirmation of said request. Confirmation from this e-mail address only shall be deemed valid by the advertiser.

11.2. Payment for the advertising campaigns broadcast shall be made 30 days after the invoice date of issue on the 10th of the following month. Failure to meet this requirement shall result in the automatic application of penalty fees and

sanctions as set forth below. M6 Publicité reserves the right to request up-front payment, a bank guarantee or any other form of guarantee prior to any broadcast, in particular in the case of:

- any advertiser that fails to provide M6 Publicité with sufficient proof of its solvency;
- any advertiser previously responsible for late payment and/or non-payment of amounts owed to M6 Publicité for purchases of advertising space from M6 Publicité.

Advertisers required by M6 Publicité to provide such a guarantee or up-front payment must do so no later than 10 business days prior to the first broadcast. M6 Publicité shall not award any cash discounts.

11.3. M6 Publicité will automatically invoice the following charges, without prior notice, for any payments made after the 10th of the month 30 days following the invoice date:

- late payment charges calculated on the basis of a 10% interest rate (or a rate equal to three times the statutory interest rate, if higher). This rate shall apply to all amounts which have not been paid by the 10th of the month 30 days after the invoice date;
- a fixed charge for recovery expenses amounting to 40 euros. If the expenses for the recovery process initiated by M6 Publicité are higher than the amount of this fixed charge, M6 Publicité will request an additional charge from the advertiser in question, and will provide supporting documents.

11.4. In the event the advertiser fails to comply with the payment terms for the invoices issued to it by M6 Publicité, M6 Publicité shall reserve the right to exclude the advertiser from the benefit of all or part of its sales conditions and to suspend any discounts awarded in respect of a given invoice, as well any discounts due at the end of the year, and to cancel any ongoing orders, without any requirement

to provide notice or pay damages in respect thereof; the advertiser shall pay the amounts owed in respect of advertisements broadcast up to the effective date of cancellation of the ongoing orders, pursuant to the invoices issued by M6 Publicité.

11.5. If M6 Publicité issues a credit note to be offset against:

- the invoice to which the credit note is related, or
- if the invoice has already been settled, the earliest outstanding invoice issued to the advertiser,

the credit note may be sent to the agent if the advertiser has authorised the agent via a contract certificate to receive such credit note. In such event, the payment made to the agent shall release M6 Publicité from any liability to the advertiser.

12. CONFIDENTIALITY

The advertiser and its agent as well as the broadcaster and M6 Publicité shall undertake to keep strictly confidential all the written or verbal information exchanged as well as the provisions set forth in all of the contractual documents.

13. PROTECTION OF INDIVIDUAL PERSONAL DATA

13.1. GENERAL RULES

For the purposes of this article:

- the advertiser undertakes (i) in its own name and (ii) in the name of its service providers and/or agents (advertising agencies, media agencies, advertisement producers, etc.), hereinafter “the agents”, to comply with the obligations and warranties provided for. These parties shall be jointly and severally liable and hereinafter jointly referred to as “the advertiser”. M6 Publicité and the advertiser are hereinafter referred to separately as “a/the Party” and jointly as “the Parties”;
- The advertiser undertakes to comply with all applicable statutory, regulatory, inter-trade and/or ethical provisions relating to the protection of user data, the processing of electronic communications data and the use of tracking technologies such as cookies, and direct prospecting, including in particular Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free circulation of such data, which came into force on 25 May 2018 (the “GDPR”), French Data Protection Act No. 78-17 of January 6, 1978, as amended by French Act No. 2018-493 of 20 June 2018 on the protection

- of personal data, as well as the deliberations and recommendations of the French Data Protection Authority (CNIL), in particular Deliberation 2020-091 of 17 September 2020 adopting the guidelines on the application of Article 82 of the French Data Protection Act of 6 January 1978, as amended, to reading and writing operations on user terminals (in particular to “cookies and other trackers”), along with any statutory, regulatory and inter-trade provisions applicable to the processing of personal data; together referred to herein as “applicable data regulations”. Furthermore, in the event of a change in applicable data regulations during the year, the advertiser undertakes to comply with them.

13.2. PROTECTION OF INDIVIDUAL PERSONAL DATA (BtoB)

- All information provided by individuals acting on behalf of the advertiser and/or its agent via their correspondence with M6 Publicité is processed by M6 Publicité. Such processing is required for the purposes of its sales operations, including sales prospecting and the sale of online advertising space. This information may contain personal data. For details on the data collected and its use, as well as for information about your rights, we invite you to read the **personal data protection policy** relating to the collection and processing of personal data concerning the M6 Group’s commercial partners and visitors.
- Within the framework of all applicable data regulations, the individuals concerned (data subjects) have the right to access and rectify their personal data and to have their personal data erased, the right to object for legitimate reasons, the right to data portability and the right to restrict processing of their personal data. They also have the right to issue instructions on what happens to their personal data after their death.

All of the aforementioned rights may be exercised by writing to dpo@m6.fr.

13.3. DATA FROM M6 WEBSITE ONLINE AUDIO USERS (BtoC)

A. THE PRINCIPLE OF PROHIBITED ACTS:

The advertiser is fully aware that, without the prior approval of M6 Publicité and the conclusion of a specific agreement as set out in the following paragraph, the following acts are prohibited:

- any collection or recovery of personal data by any means whatsoever carried out on M6 websites;
- any reading and/or writing of cookies on user terminals on M6 websites (referred to as “users” or “data subjects”) or use of any technique allowing information to be stored on user terminals;
- any processing of personal data derived from these cookies and intended, in particular, to feed its own databases or those of any service provider and/or agent, partner and/or data processor cannot be carried out without prior authorisation by M6 Publicité. In particular, the advertiser is hereby informed that any insertion or storage of cookies, tags, pixels, codes or any other tracker (jointly referred to as “cookies”) on user terminals within the framework of any advertising campaign entrusted to M6 Publicité (in particular during the execution of advertising orders) for any reason and purpose whatsoever is strictly forbidden. In this respect, the advertiser is deemed to be jointly and severally liable, even in the event that the operation concerned (storage, collection, processing of any kind) is carried out by one of the advertiser’s data processors or any third party authorised to act in such capacity. M6 shall be entitled to check compliance with these

obligations at any time and to ensure, by any means or technical or technological solution, that no cookies have been stored by M6 websites in breach of applicable data regulations.

B. EXCEPTION:

Data collection and processing by advertisers authorised via a specific data agreement: If M6 Publicité agrees to the performance of any of the aforementioned operations by the advertiser, the parties shall be required to formalise the arrangement via a specific agreement (“specific data agreement”). To this end, the only data that may be collected via cookies by the advertiser (or “storer” as referred to below in this context) on M6 websites is user browsing information that is not directly identifying or identifiable regarding the content viewed on the websites or services on which the relevant campaign is broadcast, for measurement purposes (statistics, analyses, reports, census, etc.) and/or to enable the advertiser to adapt its advertisements (depending on location or socio-demographic criteria in particular), or for any other purpose provided for in the specific data agreement, in compliance with applicable data regulations.

In particular, the advertiser cannot, under any circumstances whatsoever, collect and/or process data relating to users of “sensitive” M6 websites within the meaning of applicable data regulations or data concerning children under the age of 16.

Thus, before any cookies are stored, to enable the establishment of a specific data agreement, where

applicable, the storer must provide M6 Publicité with all useful information regarding:

- the technical characteristics of cookies,
- the type of information collected via cookies,
- the purpose of collecting information via cookies,
- the recipient(s) of the information collected via cookies,
- the lifetime of cookies on the user terminal (it being specified that cookies cannot be stored on user terminals for longer than the legal duration of cookies in accordance with applicable data regulations),
- data hosting and storage locations.

It is recalled that, in accordance with applicable data regulations, the user must be able at any time, simply and free of charge, to refuse cookies on his/her terminal, which the advertiser, its service provider and/or its agent expressly acknowledge and accept. In any event, if a specific data agreement is signed, the advertiser undertakes to respect the signals of consent or non-consent sent by M6 Publicité and to comply strictly with the obligations imposed under this specific data agreement.

In particular, the advertiser must ensure, in accordance with applicable data protection regulations, the security of the information collected following the storage and/or processing of cookies, adherence to the purpose of the information collected, non-use of the information collected by third parties other than the recipient(s) mentioned in the specific data agreement, the deletion of cookies following expiry of their lifetime, etc.

In the event of a breach by the advertiser of any of the aforementioned obligations and/or any applicable data regulations, M6 Publicité shall ask the advertiser to bring into compliance, disable or remove the cookies stored in connection with the execution of a campaign entrusted to M6 Publicité, or shall refuse to execute the advertising order for the relevant campaign, or suspend the campaign, if any cookies used in connection with said campaign have not been stored or used in accordance with the above rules. In this case, the advertiser shall be required to pay for the entire campaign as well as, where applicable, technical costs and any compensation related to the storage or processing of the relevant cookies, without prejudice to any claims for reimbursement of damages and legal costs that may be filed by M6 Publicité on grounds of any breach of the advertiser's obligations.

In any event, M6 Publicité shall not be liable to pay for any compensation or indemnity to the advertiser or any third parties in the event of any malfunction related to cookies placed by the storer and/or in the event of the postponement or cancellation of the campaign due to the advertiser's breach of any of the aforementioned obligations or any applicable data regulations.

The advertiser shall hold M6 Publicité harmless from any damage resulting from a breach by the advertiser of its own obligations as set out in or stemming from this clause and/or applicable data regulations. In this regard, the advertiser undertakes in particular to hold M6 Publicité harmless from any legal action, dispute, claim or complaint from any third party, as well as any sanction or sentence from any authority or jurisdiction originating from, caused by, or founded on a breach of its own obligations as set out in this clause and/or applicable data regulations.

14. JURISDICTION

The courts of Paris shall have jurisdiction to hear any disputes or litigation proceedings arising from the construction or application of the advertising order or the STCS set forth above, including related cases, third-party proceedings and multiple defendants.

The STCS shall take effect from 1 January 2023. M6 Publicité and the broadcaster reserve the right to amend all or part of these STCS over the course of the year, in line with statutory requirements.

Said amendments shall be published on the **M6 Publicité** website.

RTL SANS FILTRE



RTL Sans Filtre © T. Padilla /Agence 1827/RTL

07

MATERIALS

1. BROADCAST OF ADVERTISEMENTS

GENERAL PROVISIONS

1.1. Any information relating to the broadcast of advertisements, including sound tracks and broadcasting instructions (broadcasting schedules, scripts, music credits, etc.), must be communicated via CopieStation, the online platform used by all radio advertising sales houses to share this information, at **CopieStation.com**. To ensure that the advertisement is broadcast and that all broadcasting instructions are taken into account, the following information must be provided by the advertiser or agent: media agency, consulting agency overseeing design and production.

Any other means of transmitting broadcasting instructions is liable to be disregarded by M6 Publicité.

In addition to sound tracks and broadcasting instructions, all queries should also be sent to **diffusionpubradio@m6.fr**.

1.2. The broadcasting audio files must be delivered in WAV or MP3 format (256 kbit/s).

1.3. The following information must be sent with each audio file:

- Advertiser
- Product/campaign name
- Sound track name as indicated in the instructions
- Duration (format)
- Sound track version, in the case of multiple versions

- If the sound track includes a legal notice, which may be subject to rotation (driving advice, etc.), please specify the notice included in the sound track
- Music credits associated with each sound track (title, author-composer, publisher)

Music credits must be specified to enable M6 Publicité to fulfil its duty of disclosure to the SACEM performing rights society.

The duration of the sound tracks received must correspond to the format booked with the Scheduling Department.

Unless previously agreed otherwise, any advertisement that exceeds the time booked in the schedule by more than 1 second will have its format modified by 5-second increments at the time of booking.

- 1.4. To improve listening comfort and harmonise the broadcast of advertisements within commercial breaks, **sound tracks must be delivered at a noise level of -9db**.
- If a sound track fails to comply with the aforementioned noise level, M6 Publicité may bring it into compliance with volume requirements without the advertiser being able to object, which the advertiser, its agent and the company overseeing the production expressly acknowledge and accept.



1.5. Broadcasting files must be delivered to M6 Publicité no later than 3 business days before the first broadcast.

In the event of late delivery of the materials or delivery that fails to comply with the requirements set out herein, as a result of which the advertisement is not broadcast, the advertiser shall owe M6 Publicité the full price for the scheduled advertisement.

In the event that the deadline for submitting materials is not met and the sound tracks and broadcasting instructions have not been communicated via **CopieStation.com**, any error or omission in the broadcasting of an advertisement shall incur the sole liability of the advertiser, as well as that of its agent (agency, production company) responsible for sending the sound track and broadcasting instructions

1.6. In the event that the advertisement is deemed unsuitable for broadcast, for technical or legal reasons, due to the context of the programme or the time of broadcast or for other reasons, and if the advertiser is unable to provide new materials by the deadline required, the advertiser shall still be required to pay the full price due, as if the advertisement had been broadcast.

1.7. Any complaints regarding the scheduling and/or broadcast of an advertisement and/or the technical quality of the advertisement must be submitted within 3 days following the broadcast. Failure to meet this requirement will result in the complaint being discarded. If the advertiser, its agent or the company overseeing the production, with M6 Publicité’s approval, wishes to make technical changes to the advertisement broadcast,

the party requesting the changes shall bear all the costs incurred in respect thereof.

1.8. To guarantee an optimum quality broadcast, M6 Publicité may request further technical materials, where necessary, during the campaign.

1.9. One year after the campaign has been broadcast for the last time, M6 Publicité may destroy the related materials and files at its own discretion, and may then request new delivery of the files in the event of subsequent broadcast.

1.10. The labels of the units of sale and commercial breaks shown in the price lists, programme schedules or advertising orders correspond to the placement during or between the programmes and not to the scheduled times of broadcast. M6 Publicité’s sole obligation, save any amendments to the broadcaster’s programmes, concerns the broadcast of the advertisements during the commercial breaks reserved by the advertiser or its agent. Consequently, the time of broadcast for a commercial break shall under no circumstances give cause for the order price to be amended and/or give rise to a claim to any compensation whatsoever.

1.11. The purchase of advertising space shall be completed separately from the purchase of a sponsorship operation and does not rule out the possibility of the presence of rival advertisers on sponsored programmes during or around which the commercial breaks are broadcast.

Advertisers and agents who have purchased space have no right of oversight concerning the presence of a sponsor positioned around the commercial breaks in question.



Foudre (RTL2) © N. Kovarik/Agence 1827/RTL2

2. CONFORMITY OF ADVERTISEMENTS

- 2.1.** M6 Publicité shall reserve the right to reject or cancel any advertising order:
- if it considers that such order fails to comply with the legislation, regulations, practices, recommendations and/or charters and other commitments governing advertisements and audiovisual sales communications or conflicts with the interests of the M6 Group or one of its companies;
 - if the ARCOM (French Regulatory Authority for Audiovisual and Digital Communication) subsequently resolves that an advertisement fails to comply with the applicable requirements and prohibits any further broadcasting of it and/or requests that the channel take it off the air.

In such cases, M6 Publicité shall not be liable to pay any compensation or damages to the advertiser, its agents or any third parties involved.

2.2. M6 Publicité shall be entitled to request any documentation from the advertiser or its agent required to assess whether the advertisement complies with the legislation, regulations and practices governing advertising and audiovisual sales communications. The advertiser or its agent shall undertake to promptly submit these documents.

3. LIABILITY

- 3.1.** All advertisements are broadcast at the advertiser’s exclusive liability. Said party declares that it has taken cognizance of and complies with the legislation, regulations and practices governing advertising and audiovisual sales communications in France and the countries in which the stations are broadcast. The advertiser, its agent and the company overseeing the production shall undertake to comply with any amendments made during the year to legislation and/or regulations, particularly in compliance with ARPP recommendations.
- 3.2.** The advertiser, its agent and the company overseeing the production of the advertisement shall declare that the advertising production is legal and does not breach the legislation, regulations and practices governing advertising and audiovisual sales communications. They shall jointly and severally hold M6 Publicité and the broadcaster harmless from complaints and or legal action, in particular from writers, producers, directors, composers, actors and any natural persons or legal entities considering themselves to be prejudiced by the broadcast of the advertisement. In particular, the advertiser shall hold M6 Publicité and the broadcaster harmless from any legal action that the third party company overseeing production may take in relation to the advertisement produced.

3.3. The advertiser, its agent and the company overseeing the production shall undertake to ensure that the title of the campaign related to the sound track and indicated in the broadcasting instructions is the same as that of the campaign booked into the schedule. Any advertisement broadcast instead and in place of another advertisement sound track, due to incorrect labelling or a different title being used, must be paid for by the advertiser. For campaigns with temporary names, M6 Publicité undertakes to ensure that its personnel comply with all the confidentiality requirements of the advertiser, its agents and the company overseeing the production. In all circumstances, it is imperative that the title of the campaign related to the advertisements provided and the title of the campaigns booked into the schedule be strictly identical at the very latest 10 days prior to the date of broadcast. If this requirement is not met, M6 Publicité shall not be held liable and the advertisements broadcast must be paid in full.

4. USE OF TECHNICAL MATERIALS

The advertising order gives the media and the advertising sales house, as regards the advertisements that are the subject of the order, the right to reproduce, present, play, archive and record said advertisements with a view to their communication for professional or other information, in accordance with all procedures and practices in the field, regardless of the media or technical procedures. This authorisation is granted on a non-exclusive basis, for the legal duration of the intellectual property rights on said advertisements.

5. PROHIBITED OR REGULATED SECTORS

5.1. There are a number of products and industry sectors that cannot be advertised on the radio or for which advertisements are subject to controls and/or regulations, for legislative, regulatory or ethical reasons. To this effect, current regulations require that educational messages be used in advertisements for certain industry sectors (advertisements containing health information and which relate to the energy sector, consumer credit, betting and gaming, etc.).

5.2. Within the framework of the French Evin Act in particular, broadcasting advertisements promoting alcoholic beverages must comply with the following rules:

- Only broadcast from 00:00 to 16:59.
- No broadcasting on Wednesdays
- Not include any incitement to consume (particularly by using neutral sound design) or criticism of sobriety
- Not target minors or include children’s voices

The advertiser, its agent or the agency overseeing design are advised to consult M6 Publicité during the design process to confirm these elements.

5.3. Contact M6 Publicité for further information on prohibited and regulated sectors and the changes made during the current year to the legislative, regulatory and ethical framework.

6. MATERIALS AND DEADLINES

STATIONS



MATERIALS TO PROVIDE

- 1 WAV or MP3 audio file (256 kbit/s) per sound track
 - ◆ Noise level: -9db.
- Written transcript for each sound track
- Music credits associated with each sound track (title, composer-songwriter, publisher)
- Broadcasting instructions (including the broadcasting schedules for each station)

These elements must be provided via the website copiestation.com

The scripts of the sound tracks to be broadcast must correspond exactly to the advertisements recorded. In the event of any doubt as to the legal compliance of the advertisements, it is recommended that the ARPP be consulted prior to finalisation.

The broadcasting schedule (the running order and audio scheduling details) must be sent with the scripts and music credits (any music used must be declared) for all stations concerned by the booking.

DEADLINE FOR DELIVERY OF MATERIALS

3 business days before the 1st broadcast.

08

DEFINITIONS

RADIO CAMPAIGN

Simultaneous broadcast of an identical advertisement on M6 Publicité Radio (RTL and/or RTL2 national and/or FUN RADIO national), with a maximum period of 7 days.

ADVERTISER

Pursuant to these standard terms and conditions of sale (STCS), companies that belong to the same group and that purchase radio advertising space shall be deemed to constitute a single advertiser. M6 Publicité shall deem all companies where more than half the share capital and voting rights are held directly or indirectly, as at 1 January 2023, by the same natural person or legal entity incorporated under private law, and with which said companies form a single economic entity, as companies within the same group.

When an advertiser, pursuant to the French Act of 29 January 1993, acts as an agent of another advertiser without notifying M6 Publicité of its capacity, the advertiser acting as the contractor shall be jointly and severally liable with the advertiser benefiting from the purchase of the advertising space to pay the orders placed.

AGENT

According to the meaning of these STCS, an agent is considered as any intermediary company to which the advertiser has entrusted specific assignments via a written agency agreement regarding the purchase of advertising space on the stations managed by M6 Publicité. The agency agreement for a given assignment must be a sole

agency agreement.

BRAND

A brand is defined as “a distinct line of products offered in a market by an advertiser”.

M6 PUBLICITÉ RADIO

All the radio stations marketed by M6 Publicité: RTL, RTL2 national and FUN RADIO national.

UNIT OF SALE

A unit of sale corresponds to a half-hour programme slot with its own gross price on all national media marketed by M6 Publicité (RTL, RTL2 national and FUN RADIO national).

ADJUSTED GROSS SALES

Adjusted gross sales are equal to the gross sales price plus or minus price adjustments. The following are not taken into account in standard adjusted gross sales: special operations, partnerships, gratuities, airtime fees.

NET SALES

Net sales correspond to the adjusted gross sales generated between 1 January and 31 December 2023 less the discounts provided for in these STCS.

FORCE MAJEURE*

If a cancellation is due to a force majeure* event, the advertiser or its agent must notify M6 Publicité of such event in writing no later than 5 days after the occurrence thereof, providing justification of its interpretation of the event and an estimation of its expected duration.

If the force majeure event is recognised as such, the relevant advertising order shall be suspended within the 2 days following receipt of the notice by M6 Publicité until the cessation of the event.

As soon as the event has ended, the total amount for the cancelled advertising order must be reinvested by the advertiser within a time period to be defined by mutual agreement with M6 Publicité.

* Force majeure means any event that is unforeseeable, unavoidable and beyond the advertiser’s control and, in general, any event that meets the criteria defined by the French Civil Code and by French case law and courts.

09

APPENDICES

RTL programme schedule

MONDAY-FRIDAY



STCS
RADIO
2023
59

05:00: RTL PETIT MATIN J. FLORIN & M. GIRAUDAU

NEWS
05:01 - Ad
05:09:WEATHER
05:11 - Ad
05:13:UNE CHANSON, UNE HISTOIRE
05:14:RECORDS
05:17:LISTENERS
05:21 - Ad
05:23:AH OUAIS
05:26:LES GROSSES TÊTES
05:27:GAME
05:28:WEATHER
05:30:NEWS
05:31 - Ad
05:40:WEATHER
05:41:RTL AUTOUR DU MONDE
05:41 - Ad
05:45:LISTENERS
05:50:SOCIAL MEDIA
05:42 - Ad
05:53:ÇA VA BEAUCOUP MIEUX
05:56:CAVERIVIERE
05:58:WEATHER
06:00:NEWS
WEATHER
06:09 - Ad
06:08:MORE NEWS
06:11 - Ad

06:16:3 QUESTIONS
06:21 - Ad
06:22 - Ad
06:23:LVT PREMIÈRE
06:26:LES GROSSES TÊTES
06:28:WEATHER
06:30:ROUND TABLE
06:31:NEWS
06:39 - Ad
06:37:NEWS
06:40:WEATHER
06:41 - Ad
06:43:LE SURF DE L'INFO
06:42 - Ad
06:51:L'ÉDITO D'ALBA VENTURE
06:52:L'ECO AND YOU
06:54:AH OUAIS
06:51 - Ad
06:58:WEATHER

07:00: RTL MATIN Y. CALVI & A. BÉGOT

NEWS
07:09 - Ad
07:11 - Ad
07:13:L'EDITO DE RTL MATIN
07:15:RTL ÉVÉNEMENT
07:21 - Ad
07:21:SANS FILTRE
07:22 - Ad

07:28:LA MINUTE DES GROSSES TÊTES
07:29:WEATHER
07:30:LE TOUT'INFO
07:39 - Ad
07:38:LENGLET-CO
07:41 - Ad
07:41:L'INVITÉ DE RTL MATIN
07:42 - Ad
07:41:L'INVITÉ DE RTL MATIN
07:51 - Ad
07:56:L'ŒIL DE - P. CAVERIVIERE
07:59:WEATHER
08:00:NEWS
08:09 - Ad
08:09:MORE NEWS
08:11 - Ad
08:16:LE SURF DE L'INFO
08:12 - Ad
08:21 - Ad
08:22:LE DÉBAT DE RTL MATIN
08:30:NEWS HEADLINES 08:31: 7-DAY
WEATHER FORECAST
08:31 - Ad
08:35:FRANCE 2022
08:41 - Ad
08:43:LA TÉLÉ - I. MORINI BOSC
08:46:L'ASTUCE DU CHEF - C. LIGNAC
08:51 - Ad
08:51:LAURENT GERRA

09:00: ÇA PEUT VOUS ARRIVER/J. COURBET

09:01 - Ad
09:11 - Ad
09:21 - Ad
09:30:ÇA PEUT VOUS ARRIVER
09:31 - Ad
09:41 - Ad
09:51 - Ad
10:00:ÇA PEUT VOUS ARRIVER
10:01 - Ad
10:11 - Ad
10:21 - Ad
10:31 - Ad
10:41 - Ad
10:51 - Ad
11:00:ÇA PEUT VOUS ARRIVER
11:01 - Ad
11:11 - Ad
11:21 - Ad
11:30:ÇA PEUT VOUS ARRIVER
11:31 - Ad
11:51 - Ad

12:00: RTL MIDI P. PRAUD & C. LANDREAU

12:00:PRESENTATION + NEWS
12:08:WEATHER
12:09:UN JOUR CHEZ VOUS



RTL programme schedule

MONDAY-FRIDAY



STCS
RADIO
2023
60

12:01 - Ad
12:11 - Ad
12:13:FOCUS 1
12:21 - Ad
12:22:FOCUS 2 RTL VOTRE VIE
12:30:RTL MIDI - NEWS
12:31 - Ad
12:43:FOCUS 3
12:32 - Ad
12:52:LVT MIDI
12:33 - Ad

13:00: LES AUDITEURS ONT LA PAROLE/P. PRAUD

13:11 - Ad
13:21 - Ad
13:22 - Ad
13:31 - Ad
13:41 - Ad
13:51 - Ad
14:00:LES AUDITEURS ONT LA PAROLE
14:01:LISTENERS
14:01 - Ad
14:10:LISTENERS
14:11 - Ad
14:18:LISTENERS
14:21 - Ad
14:24:DÉBRIEF LAURENT

14:30: L'HEURE DU CRIME J-A. RICHARD

14:31 - Ad
14:41 - Ad
14:51 - Ad
15:00:L'HEURE DU CRIME
15:01 - Ad
15:11 - Ad
15:21 - Ad
15:30: LES GROSSES TÊTES
L. RUQUIER

15:31 - Ad
15:41 - Ad
15:51 - Ad
16:00:LES GROSSES TÊTES
16:01 - Ad
16:11 - Ad
16:21 - Ad
16:31 - Ad
16:41 - Ad
16:51 - Ad

17:00:LES GROSSES TÊTES
17:01 - Ad
17:11 - Ad
17:21 - Ad
17:31 - Ad
17:41 - Ad
17:51 - Ad

18:00: RTL SOIR J. SELLIER

NEWS
18:01 - Ad
18:14:TEASER
18:11 - Ad
18:17:BRIGADE RTL 18:19 GUEST
+ LISTENERS 18:26 TEASER
18:21 - Ad
18:30:NEWS HEADLINES/WEATHER
18:32:LES DESSOUS DE L'ACTU
18:35:LVT DERNIÈRE
18:38:TEASER
18:31 - Ad

18:40: ON DEFAIT LE MONDE (MONDAY-THURSDAY)

C. CINI & J. SELLIER

18:40: ON REFAIT NOS REGIONS (FRIDAY) J. SELLIER

18:41:OVERVIEW (MO-TH)
18:41:ORNR OVERVIEW (FRI)
18:42:ODLM ALLUME LA LUMIÈRE (MO-TH)
18:42:ORNR LE WINNER
DE LA SEMAINE (FRI)
18:44:ORNR L'HISTOIRE POUR BRILLER
EN RÉGION (FRI)
18:46:ODLM SOUS LES RADARS (MO-TH)
18:47:TEASER

18:32 - Ad
18:48:ORNR LE COMBATTANT DE LA
SEMAINE (FRI)
18:49:ODLM HISTOIRE POUR BRILLER 1
(MO-TH)
18:50:ODLM WINNER/LOSER (MO-TH)
18:50:ORNR LA SPÉCIALITÉ DU
VENDREDI (FRI)
18:54:TEASER
18:55:ORNR LA CULTURE PRÈS DE CHEZ
VOUS (FRI)
18:57:ODLM L'HISTOIRE POUR BRILLER 2
(MO-TH)
18:58:ODLM MARCHÉ OU RÊVE (MO-TH)
18:58:ORNR L'EXPATRIÉ DU VENDREDI
(FRI)

18:33 - Ad
19:01 - Ad
19:00:NEWS (MO-TH)
19:01:WEATHER (MO-TH)
19:11 - Ad
19:02:TOP HORAIRE (MO-FRI)
NEWS (MO-TH)

19:15: ON REFAIT LE MONDE (MONDAY-THURSDAY) E.BRUNET & AURÉLIE HERBEMONT

19:15: ILS REFONT LA FRANCE (FRIDAY) A.BOUTON



RTL programme schedule

MONDAY-FRIDAY

19:21 - Ad
19:31 - Ad
19:41 - Ad
19:51 - Ad

20:00: JOUR J
(MONDAY-THURSDAY) /F.

20:00: RTL FOOT
(FRIDAY)
E. SILVESTRO & X. DOUMERGUE
& C. GALLI & Y. RIOU & P. SANFOURCHE

20:01 - Ad
20:02 - Ad
20:03 - Ad
20:31 - Ad
20:32 - Ad
20:33 - Ad

21:00: BONUS TRACK
(MONDAY-THURSDAY)/E. JEAN-

21:01 - Ad

21:02 - Ad
21:03 - Ad
21:31 - Ad
21:32 - Ad
21:33 - Ad

22:00: PARLONS-NOUS
(MONDAY-THURSDAY)/C.

22:01 - Ad
22:02 - Ad
22:31 - Ad
22:32 - Ad
22:33 - Ad (Fri)

23:00: PARLONS-NOUS (MO-TH)

23:01 - Ad
23:02 - Ad
23:31 - Ad
23:41 - Ad

23:00: LA COLLECTION RTL
(FRIDAY) /G. LANG

23:01 - Ad
23:11 - Ad

23:21 - Ad
23:31 - Ad
23:41 - Ad
23:51 - Ad

RTL programme schedule

SATURDAY



STCS
RADIO
2023
62

04:30: RTL PETIT MATIN WEEK-END/V. PERROT

04:50:JEU INFOX
04:55:HOROSCOPE
05:00:NEWS
05:01 - Ad
05:10:BEST OF GERRA
05:20:C'EST ÇA LA FRANCE
05:21 - Ad
05:22 - Ad
05:31 - Ad
05:30:NEWS HEADLINES
05:35:C'EST ÇA LA FRANCE
05:51 - Ad
05:52 - Ad
05:50:POP CINÉ

06:00: RTL MATIN WEEK-END/S. CARPENTIER

NEWS
06:07:WEATHER 06:08: SHOPPING
06:01 - Ad
06:12:LISTENERS 06:17: RECORDS
06:21 - Ad
06:22:NEWS, CULTURE
06:23:HOROSCOPE
06:26:LES GROSSES TÊTES
06:22 - Ad
06:28:LE TEMPS DE VOTRE WEEK-END
06:30:LE TOUT'INFO

06:31 - Ad
06:39:C'EST MON TRUC
06:43:NEWS, CULTURE
06:45:LES ANIMAUX
06:51- Ad
06:52:CYBER CAFÉ RTL
06:52- Ad
06:58:WEATHER
07:00:NEWS
07:01 - Ad
07:10:SHOPPING
07:12:RTL ÉVÉNEMENT
07:11 - Ad
07:15:LE JARDIN RTL
07:21 - Ad
07:21:HOROSCOPE
07:24:LES GROSSES TÊTES
07:28:LE TEMPS DE VOTRE WEEK-END
07:30:LE TOUT'INFO
07:33:LE TOUT'SPORTS
07:31 - Ad
07:37:NEWS, CULTURE
07:41 - Ad
07:48:LAURENT GERRA
07:52:UN BONBON SUR LA LANGUE
07:51 - Ad
07:58:WEATHER
08:00:NEWS
08:01 - Ad
08:12:SHOPPING
08:11 - Ad

08:14:NEWS, CULTURE
08:15:C'EST NOTRE PLANÈTE
08:21 - Ad
08:22:LES BALADES DE JEAN-SEB 08:28:
WEATHER
08:30:LE TOUT'INFO
08:31 - Ad
08:37:LE TOUT'SPORTS
08:39:NEWS, CULTURE
08:41:BIEN CHEZ SOI - S. PLAZA
08:41 - Ad
08:48:L'INVITÉ DE RTL MATIN
08:51 - Ad
08:57:RÉSULTAT JEU ROUTARD
08:58:WEATHER
09:00:NEWS
09:01 - Ad
09:11:RÉSULTAT JEU WE
09:11 - Ad

09:15: NOUS VOILÀ BIEN F. FLAMENT

09:21 - Ad
09:31 - Ad
09:41 - Ad
09:51 - Ad
10:00:NEWS
10:01 - Ad
10:11 - Ad

10:15: RTL VOUS RÉGALE JM ZECCA & JS PETITDEMANGE & L. PETITRENAUD

10:21 - Ad
10:31 - Ad
10:41 - Ad
10:51 - Ad
11:01 - Ad
11:11 - Ad
11:21 - Ad

11:30: ON REFAIT LA TÉLÉ JADE & E. DUSSART

11:31 - Ad
11:41 - Ad
11:51 - Ad
12:01 - Ad
12:11 - Ad
12:21 - Ad

12:30: LE JOURNAL INATTENDU/O. MEUNIER

12:41 - Ad
12:51 - Ad
12:52 - Ad
13:01 - Ad
13:11 - Ad
13:21 - Ad



RTL programme schedule

SATURDAY

13:30: ENTREZ
DANS L'HISTOIRE

L. DEUTSCH

13:31 - Ad
13:41 - Ad
13:51 - Ad

14:00:ENTREZ DANS L'HISTOIRE

14:01 - Ad
14:11 - Ad
14:21 - Ad

14:30: LE GRAND STUDIO
RTL/E. JEAN-JEAN

14:31 - Ad
14:41 - Ad
14:51 - Ad

15:00:LE GRAND STUDIO

15:01 - Ad
15:11 - Ad
15:21 - Ad

15:30: LES GROSSES TÊTES

L. RUQUIER

15:31 - Ad
15:41 - Ad
15:51 - Ad

16:00:LES GROSSES TÊTES

16:01 - Ad
16:11 - Ad
16:21 - Ad
16:31 - Ad
16:41 - Ad
16:51 - Ad

17:00:LES GROSSES TÊTES

17:01 - Ad
17:11 - Ad
17:21 - Ad
17:31 - Ad
17:41 - Ad
17:51 - Ad

18:00: RTL SOIR WEEK-END

V. PARIZOT

NEWS

18:01 - Ad
18:21 - Ad
18:22 - Ad

18:30: ON REFAIT LE MATCH

C. OLIVIER

18:31 - Ad
18:51 - Ad
18:52 - Ad

19:00:ON REFAIT LE MATCH

19:01 - Ad
19:21 - Ad
19:22 - Ad
19:31 - Ad
19:51 - Ad
19:52 - Ad

20:00: RTL FOOT

E. SILVESTRO & X. DOUMERGUE
& C. GALLI & Y. RIOU & P. SANFOURCHE

20:01 - Ad
20:21 - Ad
20:22 - Ad
20:31 - Ad
20:51 - Ad
20:52 - Ad
21:01 - Ad
21:21 - Ad
21:22 - Ad
21:31 - Ad
21:51 - Ad
21:52 - Ad

22:00: RTL FOOT

E. SILVESTRO & X. DOUMERGUE
& C. GALLI & Y. RIOU & P. SANFOURCHE

22:01 - Ad
22:21 - Ad
22:22 - Ad
22:31 - Ad
22:51 - Ad
22:52 - Ad

23:00: LA COLLECTION RTL

G. LANG

23:01 - Ad
23:21 - Ad
23:22 - Ad
23:31 - Ad
23:51 - Ad
23:52 - Ad

RTL programme schedule

SUNDAY



STCS
RADIO
2023
64

04:30: RTL PETIT MATIN WEEK-END / V. PERROT

04:50: JEU INFOX
04:55: HOROSCOPE
05:00: NEWS / WEATHER
05:01 - Ad
05:10: BEST OF GERRA
05:20: C'EST ÇA LA FRANCE
05:21 - Ad
05:22 - Ad
05:31 - Ad
05:30: NEWS HEADLINES
05:35: C'EST ÇA LA FRANCE
05:51 - Ad
05:52 - Ad
05:50: POP CINÉ

06:00: RTL MATIN WEEK-END / S. CARPENTIER

NEWS
06:07: WEATHER
06:08: SHOPPING
06:01 - Ad
06:12: RTL MATIN WE
06:14: RECORDS
06:21 - Ad
06:20: RTL MATIN WE
06:23: LES GROSSES TÊTES
06:22 - Ad

06:28: TEMPS DE VOTRE WEEK-END
06:30: LE TOUT'INFO
06:31 - Ad
06:40: MON HUMBLE AVIS
06:43: NEWS, CULTURE
06:44: LES ANIMAUX
06:51 - Ad
06:51: LE DÉFI RTL
06:52 - Ad
06:58: WEATHER
07:00: NEWS
07:01 - Ad
07:09: SHOPPING
07:12: RTL ÉVÉNEMENT
07:11 - Ad
07:21: HOROSCOPE
07:24: LES GROSSES TÊTES
07:21 - Ad
07:28: LE TEMPS DE VOTRE WEEK-END
07:30: LE TOUT'INFO
07:33: LE TOUT'SPORTS
07:31 - Ad
07:37: NEWS, CULTURE
07:40: RTL AUTORADIO
07:41 - Ad
07:48: LAURENT GERRA
07:52: UN BONBON SUR LA LANGUE
07:51 - Ad
07:58: WEATHER
08:00: NEWS
08:01 - Ad

08:14: NEWS, CULTURE
08:11 - Ad
08:15: LES RECETTES RTL
08:20: LES BALADES DE JEAN-SEB
08:21 - Ad
08:28: WEATHER
08:30: LE TOUT'INFO
08:31 - Ad
08:37: LE TOUT'SPORTS
08:41: SCIENCE ET VOUS
08:41 - Ad
08:48: L'INVITÉ DE RTL MATIN
08:51 - Ad
08:57: RÉSULTATS JEU ROUTARD
08:58: WEATHER
09:00: NEWS
09:01 - Ad
09:11 - Ad
09:11: RÉSULTATS JEU WE

09:15: LAISSEZ-VOUS TENTER / A. MARTIN

09:21 - Ad
09:31 - Ad
09:41 - Ad
09:51 - Ad
10:00: NEWS
10:01 - Ad
10:11 - Ad

10:15: STOP OU ENCORE E. JEAN-JEAN

10:21 - Ad
10:31 - Ad
10:41 - Ad
10:51 - Ad
11:01 - Ad
11:11 - Ad
11:21 - Ad
11:30: STOP OU ENCORE
11:31 - Ad
11:41 - Ad
11:51 - Ad

12:00: LE GRAND JURY O. BOST

12:21 - Ad
12:30: LE GRAND JURY
12:31 - Ad
12:51 - Ad

13:00: FOCUS DIMANCHE M. BOUHAFSI

13:01 - Ad
13:11 - Ad
13:21 - Ad
13:31 - Ad
13:41 - Ad
13:51 - Ad



RTL programme schedule

SUNDAY



STCS
RADIO
2023
65

14:00: BON DIMANCHE SHOW

B. GUILLON

14:01 - Ad
14:11 - Ad
14:21 - Ad
14:31 - Ad
14:41 - Ad
14:51 - Ad
15:01 - Ad
15:11 - Ad
15:21 - Ad

15:30: LES GROSSES TÊTES

L. RUQUIER

15:31 - Ad
15:41 - Ad
15:51 - Ad

16:00: LES GROSSES TÊTES

16:01 - Ad
16:11 - Ad
16:21 - Ad
16:31 - Ad
16:41 - Ad
16:51 - Ad

17:00: LES GROSSES TÊTES

17:01 - Ad
17:11 - Ad

17:21 - Ad
17:31 - Ad
17:41 - Ad
17:51 - Ad

18:00: RTL DIMANCHE SOIR

V. PARIZOT

19:00: NEWS

19:01 - Ad
19:11 - Ad

19:15: ON REFAIT LE SPORT

I. LANGE

19:21 - Ad
19:31 - Ad
19:51 - Ad
19:52 - Ad

20:00: RTL FOOT

E. SILVESTRO & X. DOUMERGUE
& C. GALLI & Y. RIOU & P. SANFOURCHE

20:01 - Ad
20:21 - Ad
20:22 - Ad
20:31 - Ad
20:51 - Ad

20:52 - Ad
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22:01 - Ad
22:21 - Ad
22:22 - Ad
22:31 - Ad
22:51 - Ad
22:52 - Ad

23:00: LA COLLECTION RTL

G. LANG

23:01 - Ad
23:21 - Ad
23:22 - Ad
23:31 - Ad
23:51 - Ad
23:52 - Ad



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